



VAAAL UNIVERSITY
OF TECHNOLOGY
Inspiring thought. Shaping talent.

VUT WOMEN'S DAY SEMINAR

DATE: Wednesday, 23 August 2023

TIME: 10:00 for 10:30 -14:00

VENUE: Desmond Tutu Great Hall

THEME: "Digit4All: Innovation and Technology for gender equality"

RSVP: Entrance tickets will be available from Monday, 07 August 2023 to Tuesday, 15 August 2023, from Veli or Blossom at Main Reception (A-Block)

Due to popular demand and limited space, tickets will be available on a "first come- first serve basis". No one will be granted access without a ticket.

Buli Ndlovu is a multi-award-winning marketing professional with over 17 years of experience across an array of industries including FMCG, telecommunications and most recently financial services where she currently occupies the position of Executive Head of Marketing for Retail and Business Banking as well as double hatting in the capacity of Executive Head of Marketing for Private Wealth at one of South Africa's top 5 commercial banks. A strategic leader in the financial services industry, Buli is truly passionate about and has consistently delivered work that is socially impactful, commercially viable and brand differentiating.

Navigating the corporate world through her belief in lifelong learning, Buli lives by the mantra, "Every day is a school day". As such, she is a certified Chartered Marketer who holds an honours degree in Marketing from the University of Johannesburg, an MBA from The Gordon Institute of Business Science (GIBS), has recently attained a Post Graduate Diploma in Digital Business from Emeritus as well as successfully completed international leadership programs, namely Transition to General Management from INSEAD as well as the CMO Leadership Program from the Institute of Real Growth.

Voted in the Loeries2022 Top 20 CMO / Marketing Directors in Africa and the Middle East, Buli is a sought after key note speaker on topics including building brands on purpose, personal growth and mastery as well as a proponent of female empowerment. Buli is curious about life, a closet geek and when she's not lecturing Marketing students, she's in constant pursuit of being a God-fearing wife and somewhat of a cool mom...the jury is still out on that one.

