




**VAAL UNIVERSITY
OF TECHNOLOGY**

Inspiring thought. Shaping talent.

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MEDIA RELEASE

Attention All Editors – For Immediate Release

VUT TO HOSTS ANNUAL IP DAY CELEBRATION: "IP AND SDGS: BUILDING OUR COMMON FUTURE WITH INNOVATION AND CREATIVITY"

13 May 2024 | Vanderbijlpark | The Vaal University of Technology (VUT)'s Technology Transfer Office (TTO) will host the annual Intellectual Property (IP) Day celebration on May 16, 2024 at the Vanderbijlpark Campus.

This year's event which will be hosted at the Vanderbijlpark Campus at the CAD building is themed "IP and SDGs: Building Our Common Future with Innovation and Creativity."

Aligned with our mission to foster innovation and creativity, this year's celebration signifies a collaborative effort with the Faculty of Human Sciences, aimed at underpinning the Sustainable Development Goals (SDGs). These SDGs, addressing critical areas of concern including people, planet, prosperity, peace, and partnership, serve as a global call to action for individuals worldwide.

The theme "IP and SDGs: Building Our Common Future with Innovation and Creativity" provides a global platform to explore the pivotal role Intellectual Property plays in encouraging and amplifying innovative solutions essential for a sustainable green future," stated Martha Ikome, IP Advisor & Acting Senior Manager: TTO at the Vaal University of Technology.

Throughout the commemoration, engaging discussions on Intellectual Property will take place, involving both staff and students. The event seeks to promote respect for intellectual property and creativity through dynamic exhibitions and performances. As part of the university's commitment to sustainability, the celebration will include a significant initiative under the Green Campus Program and Ecotourism staff members and students to plant thirty (30) trees generously donated by Willow Feather Farm. This symbolic act not only contributes to the beautification of our campus but also reinforces our commitment to sustainability, further enhancing the university's dedication to environmental consciousness.

"We are thrilled to collaborate with the Faculty of Human Sciences in engaging our university's community in meaningful conversations on intellectual property, and how it can boost sustainable developmental goals resulting in brighter and greener Earth friendly sustainable solutions," added Martha Ikome.

“This is a brilliant initiative, offering our institution an opportunity to contribute to the achievement of sustainable development goals for a better future. The event is also an opportunity to connect innovative creators/inventors with VUT’s community and further explore and promote IP solutions which are vital in shaping the future” said Dr Chris Chitumwa, HOD: Education, Faculty of Human Sciences

The annual IP Day celebration at the Vaal University of Technology promises to be an enriching and inspiring event, reinforcing the importance of innovation, creativity, and sustainability in shaping our common future.

Members of the media are invited to attend the event.

NOTE TO EDITOR:

Technology Transfer Office is a strategic technology hub in the Southern Gauteng region and is based in Sebokeng in the Vaal. It is supported by a multi-disciplinary skilled workforce, with 172 hectares of land and boasts world class technology programmes in Advanced Manufacturing, all geared to support industrialisation and job creation.

The strategic location, available infrastructure as well as the current entrepreneurial culture makes the VUT TTI an ideal implementing agency for driving regional government programmes within the Southern Gauteng region.

Operates a unique world class Advanced Manufacturing Precinct to assist entrepreneurs develop product prototypes and employs engineers, scientists, design and Additive Manufacturing specialists.

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