



**VAAL UNIVERSITY
OF TECHNOLOGY**
Inspiring thought. Shaping talent.



**VAAL UNIVERSITY
OF TECHNOLOGY
MANAGEMENT
SCIENCES**

INVITATION TO PARTICIPATE IN THE 2024 ADVISORY BOARD COMMITTEE MEETING OF THE DEPARTMENT OF MARKETING, RETAIL BUSINESS & SPORT MANAGEMENT

The Department of MRS hereby invites you to be part of our Advisory Board Committee sitting of the 8th of October 2024. In the quest to remain relevant by producing entrepreneurial graduates and serving the community of SMMEs, the theme for the meeting is:

THE M.R.S TEACHERPRENEUR AS A CATALYST FOR SMME DEVELOPMENT

It is our goal to nurture viable and sustainable SMMEs. The 2024 ABC seeks to take advantage of this platform by identifying critical touchpoints for the M. R. S teacher-preneur to consider in equipping the local community of current and potential SMMEs. The ABC will consider the role of the entrepreneur in harnessing digital transformation while navigating the commercialisation of their innovative offerings. This effort is a significant step in assisting the department to advance towards the entrepreneurial agenda of the university, while seeking a path that will chart towards achieving the sustainability goals put forward by the United Nations.



Ms NOZISHADA MKHIZE:
Senior Manager for Brand & Communications at Telkom



Ms Bron Schultz:
Chief Strategic Officer, Market-er, Legal Contracts Officer, Creative & Artist



Ms Onika Matsheke:
Lecturer- Department Human Resource Management



Ms Mahlodi Ramaroka:
Business Development Associate at the Old Mutual Masisizane Fund



Ms Martha Ikome:
VUT Intellectual Property Advisor

2024-10-08
09:00 - 14:00

Click this LINK to register.

**Please RSVP by/on Friday,
13 September 2024 at 16:00.**

**For more information, please contact
Mr Richard Mashaba the Departmental Administrator
@ richardm@vut.ac.za or 016 950 6890**