



**VAAL UNIVERSITY
OF TECHNOLOGY**

MANAGEMENT SCIENCES

Prospectus

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NB:

Although the information contained in this Faculty Prospectus has been compiled as accurately as possible, the Council and the Senate of the Vaal University of Technology accept no responsibility for any errors or omissions.

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1. WELCOMING BY THE EXECUTIVE DEAN

Welcome to the Faculty of Management Sciences of the Vaal University of Technology (VUT). The faculty is a diverse and vibrant academic community dedicated to discovery, to making knowledge matter and to developing its staff and students to their greatest potential. The faculty boasts of a combination of expertise and innovation and in keeping with the national priorities of the country, it thrives within the fields of Accountancy, Marketing, Human Resource Management, Sport and Logistics and Supply Chain Management. The faculty is committed to the scholarship of teaching and learning, research, and community engagement. It is composed of an extraordinary group of scholars in the various management sciences related disciplines who are committed to offering quality programmes that prepare students to meet national and international priorities. Faculty members bring an unparalleled devotion to teaching and a shared goal of enabling students to succeed.

Graduates of the Faculty of Management Sciences are highly sought after and are placed in high-quality first jobs in the challenging job-market after completing their studies. It is always exciting to be a student in this faculty as it continues to grow and improve the various program offerings to maintain national prominence. All students are encouraged to embrace completely and take full advantage of the rich learning environment available at the VUT. I therefore take it as an honour to express my appreciation of your interest in the Faculty of Management Sciences.

Visit the Faculty of Management Sciences webpage on the VUT website to discover information about the faculty, its curricular, departments, staff members and more. I look forward to receiving you in this faculty where you will be treated as an important part of the lively family of staff and students at the VUT.

Prof C. Mafini
Executive Dean

2. GENERIC ADMISSION REQUIREMENTS

To pass a National Senior Certificate (NSC) you must have written the following examinations:

- One Home Language
- One Home or First Additional Language
- Mathematics or Technical Maths or Mathematical Literacy
- Life Orientation
- 3 x other subjects

And achieved 40% in three subjects, one of which is an official language at Home Language level;

Diploma: To qualify for admission to Diploma Studies at a University, you need to pass the National Senior Certificate, with an achievement rating of 3 (moderate achievement, 40%-49%) or better in four recognised NSC 20-credit subjects, and a minimum 30% in the language of learning and teaching of the Higher Education institution concerned.

Bachelors: To qualify for admission to Bachelor's Degree studies at a University, you need to pass the NSC with an achievement rating of 4 (adequate achievement, 50%-59%) or better in four subjects chosen from the designated subject list determined by Higher Education, with a minimum of 30% in the language of learning and teaching of the Higher Education institution concerned.

Minimum statutory admission requirements- NC(V) 4

Prospective candidates must meet the minimum statutory requirements for students in possession of an NC(V) 4 qualification, as set laid out in the prescripts of the Government Gazette no. 32743 of 26 November 2006, to be eligible for admission to a diploma i.e. 50% in three fundamental subjects, one of which must be English; and 60% in three compulsory vocational modules.

Candidates must note that, according to Section 37 (i) of the Higher Education Act (Act 101 of 1997), the decision to admit a student to higher education study is the right and responsibility of the higher education institution concerned. This implies that *individual institutions may set additional admission requirements for specific programmes. For example, the course must include Accounting with a minimum of 50%. Applied Accounting is not accepted.*

Admission requirements for students with N3, N4, N5 and N qualifications.

The following admission requirements apply:

A candidate with an FET N3, N4, N5 or N6 certificate from a TVET college may qualify for admission to the first year of a diploma qualification in marketing, retail management, logistics, accountancy and human resource management:

- based on his or her seven best subjects for N4/N5 or N5/N6 and a minimum of 50% for English at N3 level. However, a candidate must meet the minimum admission requirements, including the language requirement (50%), on VUT scoring scale (see table 3 below).
- A candidate with an N3, N4, N5 or N6 certificate does not qualify for any subject recognition.
- Subject recognition may be granted to FET students who have successfully completed their FET N6 diplomas. Such subject recognition will only be considered for first-year VUT diploma subjects and will only be based on FET N6 level diploma subjects completed successfully. These subjects must be passed at N4, N5 and N6 level with a score of 50% or above.
- Programme prerequisites must be met before a candidate will be admitted to a specific programme. The programme in Accounting must include Accounting with a minimum of 50%. Applied Accounting is not accepted.

Admission is based on the above minimum criteria, *with qualification specific additional requirements* based on an academic point score (APS). The university calculates the APS as indicated in table 1.

Table 1: Academic Points Calculation (NSC and SC)

(Please note Life orientation is excluded from all points calculations and Bonus points)

NSC %	NSC score	SCHG %	VUT SC SCORE	SCSG %	VUT SC Score	BONUS POINTS		
						Maths	Lang uage	Other
90% to 100%	8	A	8	A	7	3	2	2
80% to 89%	7	A	7	A	7	3	2	2
70% to 79%	6	B	6	A	6	2	1	1
60% to 69%	5	C	5	B	5	1	0	0
50% to 59%	4	D	4	C	4	0	0	0
40% to 49%	3	E	3	D	3	0	0	0
30% to 39%	2	F	2	E	2	0	0	0
0% to 29%	1	G	0	F	0	0	0	0

Table 2: Academic Points Calculation - NC(V)4

(Please note Life orientation is excluded from all points calculations)

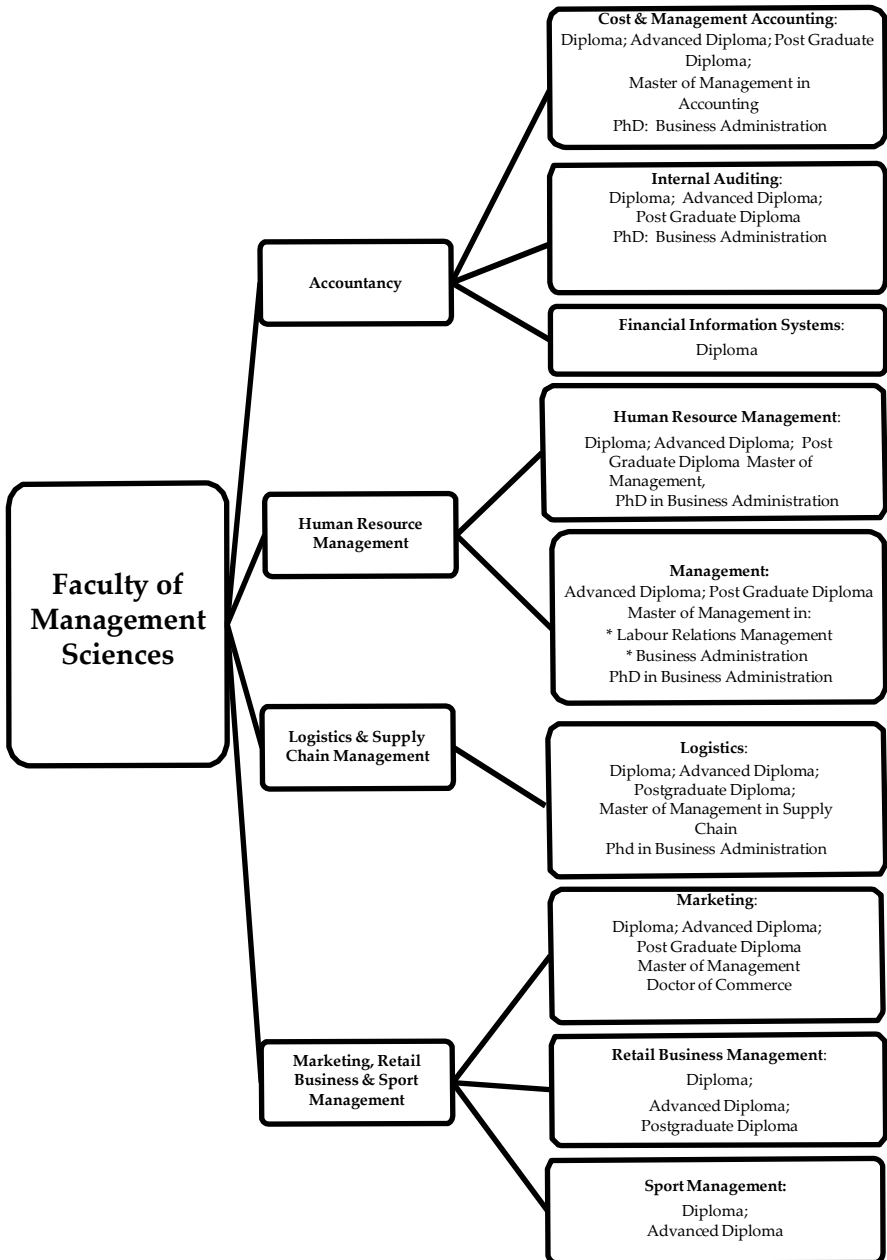
Percentage achieved in NCV subject	30-39%	40-49%	50-59%	60-69%	70-79%	80-89%	90-100%
Points rating for % value (VUT)	2	3	4	5	6	7	8

The scoring scale for candidates in possession of N3, N4, N5 and N6 qualifications is indicated in Table 4.

Table 3: VUT scoring scale for N qualifications

Symbol achieved	N3	N4/N5/N6
A	6	8
B	5	7
C	4	6
D	3	5
E	2	4

3. DEPARTMENTAL STRUCTURE OF QUALIFICATIONS



4. DEPARTMENT OF ACCOUNTANCY

Departmental Staff Details

<i>Surname, Initials & Title</i>	<i>Designation</i>	<i>Highest Qualification</i>
Maseko, GJ (Dr)	HoD	PhD
Mofoka, KTQ (Ms)	Administrator	BTech
Motlounge, SM (Ms)	Office Assistant	N3
Beneke, J (Prof)	Associate Professor	PhD
Fouché, G (Ms)	Senior Lecturer	M Tech (CMA)
Manuel, S (Dr)	Senior Lecturer	PhD
Mosai, W (Mr)	Senior Lecturer	M Int. Finance
Venzke, S (Ms)	Senior Lecturer	M Ed
Cassim, R (Dr)	Senior Lecturer	<i>PhD</i>
Mudhombo, I (Dr)	Senior Lecturer	PhD
Robbetze, N (Dr)	Senior Lecturer	<i>PhD</i>
Havenga, R (Ms)	Lecturer	B Com (Hons)
Chikobvu, M (Ms)	Lecturer	M Com (Risk analysis)
Jiyane, N (Ms)	Lecturer	M Com; CIA
Makhuvele, E (Mr)	Lecturer	MTech (CMA)
Mokoena, C (Ms)	Lecturer	Mech (CMA)
Radebe, L (Ms)	Lecturer	M Tech (CMA)
Sejake, L A (Mr)	Lecturer	M Tech (CMA)
Sibanda, D (Mr)	Lecturer	MSc (NUST)
Lisene-Kesi, M (Ms)	Lecturer	M Com
Morake, MB (Ms)	Lecturer	<i>M Tech (CMA)</i>
Cele, S (Mr)	Lecturer	Masters
Manuel, L (Dr)	Lecturer	PhD
Mokotong, D (Mr)	Lecturer	B Com (Accounting)
Muroa, K (Ms)	Lecturer	MBA
Masungini, AW (Mr)	Lecturer	Masters
Sobopha, Z (Ms)	Lecturer	M Com
Buthlezi, L (Mr)	Lecturer	Masters
Mapalani, L (Ms)	Lecturer	M-Tech (CMA)
Khumalo, R (Ms)	Lecturer	M Com
Radebe, T (Mr)	Junior Lecturer	BSc
Greyling, R (Ms)	Junior Lecturer	B Compt
Mashapu, T (Dr)	Contract Lecturer	PhD
Lebese, T (Mr)	Contract Lecturer	Masters

4.1 Diploma: Cost & Management Accounting

Entry Requirements

Compulsory Subjects	Score*	Minimum APS required	Bonus Points
English	4	20 (Maths/Technical Maths excl. LO)	Accounting and Mathematics
Accounting	4		
Mathematics; <i>Or</i>	3 <i>Or</i>	22 (Maths Literacy, excl. LO)	
Technical Mathematics	3 <i>Or</i>		
<i>Or</i>			
Mathematical Literacy	5		

Entry Requirements (other South African qualifications):

- ✓ A completed N6 qualification (Nated) or completed NCV qualification from a TVET college in South Africa with specialisation in Accountancy. The course must include Financial Accounting with a minimum of 50%. Applied Accounting is not accepted.

Duration

Six semesters / three years full-time of class attendance at the University.

What are the Functions of a Cost & Management Accountant Graduate?

Management accounting is concerned with the provisions and use of accounting information to managers within organisations, to provide them with the basis to make informed business decisions that will allow them to be better equipped in their management and control functions. A management accountant needs to set up cash flow forecasts and budgets, do standard costing and analyse variances, evaluate and use various costing systems, do break-even-analysis and investment appraisals.

Career Opportunities

A career in Cost & Management Accounting offers challenging and exciting opportunities in both the private and public sectors. There is a continuous demand for trained Management Accountants.

Entry level : Costing /Accounting Clerk Middle
level : Cost Analyst / Assistant Accountant
Top level : Accountant /Chartered Management Accountant /
Financial Manager

Research opportunities are available at both industry and research institutions.

Curriculum

DIPLOMAIN COST AND MANAGEMENT ACCOUNTING		
LEVEL 1 (YEAR 1)		
1ST SEMESTER		
CODE	SUBJECT NAME	CREDITS
BAAAX1B	Financial Accounting 1	12
BACAX1A	Cost and Management Accounting 1	8
BBECX1A	Microeconomics	12
HLCAX1A	Commercial Law for Accountants 1	10
HKCOX1A	Applied Communication Skills 1	8
ASICT1A	ICT Skills	10
TOTAL CREDITS		60
2ND SEMESTER		
BAAAY1A	Financial Accounting 1	8
BACAY1B	Cost and Management Accounting 1	12
BBECY1A	Macroeconomics	12
HLCAY1A	Commercial Law for Accountants 1	10
HKCOY1A	Applied Communication Skills 1	8
ASICT1A	Auditing 1	12
TOTAL CREDITS		62
LEVEL 2 (SECOND YEAR)		
1ST SEMESTER		
BAAAX2B	Financial Accounting 2	12
BACAX2B	Cost and Management Accounting 2	12
BAAUX2A	Auditing 2	12
BATAX1A	Taxation 1	12
HLCAX2A	Commercial Law for Accountants 2	12
BAATE1A	Accountancy Technology	8
TOTAL CREDITS		68
2ND SEMESTER		
BAAAY2B	Financial Accounting 2	12
BACAY2B	Cost and Management Accounting 2	12
BAAUY2A	Auditing 2	12
HLCAY2A	Commercial Law for Accountants 2	12
TOTAL CREDITS		48

LEVEL 3 (THIRD YEAR)		
1ST SEMESTER		
CODE	SUBJECT NAME	CREDITS
BAAAX3B	Financial Accounting 3	15
BACAX3B	Cost and Management Accounting 3	15
BATAX2A	Taxation 2	12
BASTX1A	Statistics 1	10
BABET1A	Business Ethics 1	10
TOTAL CREDITS		62
2ND SEMESTER		
BAAAY3B	Financial Accounting 3	15
BACAY3B	Cost and Management Accounting 3	15
BATAY2A	Taxation 2	12
BBENP1A	Entrepreneurship 1	10
BAATE2A	Accounting Technology 2	8
TOTAL CREDITS		60

Assessment

Assessment takes the form of tests, assignments, practical, tutorials and final examinations.

Articulation Options**4.2 Advanced Diploma: Cost & Management Accounting****Admission Requirements:**

- ✓ A completed 360 credits NQF level 6 relevant SAQA accredited qualification (Diploma in Cost & Management Accounting/Financial Information Systems).

Duration:

This is a one-year full-time course. No part time classes offered.

Curriculum:

ADVANCED DIPLOMA IN CMA LEVEL 1 (YEAR 1)		
1ST SEMESTER		
CODE	SUBJECT	CREDITS
BAAMX4A	Advanced Management Accounting	15
BAAF4A	Advanced Financial Accounting	15
BAAPX4A	System and Project Management	15
BAFMO4A	Financial Management 1	15
TOTAL CREDITS		60

2ND SEMESTER		
CODE	SUBJECT	CREDITS
BAAMY4A	Advanced Management Accounting	15
BAAFY4A	Advanced Financial Accounting	15
BAAPX4A	System and Project Management	15
BARMO4A	Research Methodology	15
	TOTAL CREDITS	60

4.3 Postgraduate Diploma: Cost and Management Accounting

Admission Requirements:

- ✓ A completed NQF level 7 relevant qualification (Advanced Diploma in Cost and Management Accounting or equivalent) with an average of 60% for all the core subjects.

Duration:

This is a one-year full-time course. No part time classes offered.

Curriculum:

POSTGRADUATE DEIPLOMA IN CMA LEVEL 1 (YEAR 1)		
1ST SEMESTER		
CODE	SUBJECT	CREDITS
BAPCX5A	Cost and Management Accounting	15
BAPPX5A	Financial Reporting	15
BKPB5A	Business Strategy	15
BAPSX5A	Strategic Financial Management	15
BARCA5A	Research Project in Cost and Management Accounting	15
	TOTAL CREDITS	75
2ND SEMESTER		
BAPCX5A	Cost and Management Accounting	15
BAPPX5A	Financial Reporting	15
BKPB5A	Business Strategy	15
BAPSX5A	Strategic Financial Management	15
BARCA5A	Research Project in Cost and Management Accounting	15
	TOTAL CREDITS	75

4.4 Master of Management in Accounting

Admission Requirements:

- ✓ 60% average for a completed PGD or equivalent qualification in Accountancy related discipline. 60% average for Research Methodology. Successful achievement of the faculty selection criteria.

Duration:

Two years full-time or three years part-time.

Curriculum:

Research by dissertation.

4.5 PhD: Business Admission Requirements:

- ✓ Relevant Master's degree or an equivalent qualification (NQF 8) approved by SAQA with an average of 60%.
- ✓ Proof of Research Methodology course completed.
- ✓ Proof of previous research experience.
- ✓ Successful achievement of the faculty selection criteria.

Duration:

Two years full-time or four years part-time.

Curriculum:

Research by thesis.

Professional Bodies

Membership to a professional body is not compulsory but is advisable. However, students at Advanced Diploma, Masters and PhD levels are advised to affiliate with the Chartered Institute of Management Accountants (CIMA) which is the world's leading and largest professional body of Management Accountants. In the Department of Accountancy, the Cost & Management Accounting qualification is accredited by CIMA (2007). Other options are the South African Institute of Professional Accountants (SAIPA) and the South African Institute of Business Accountants (SAIBA). Students can also affiliate with Accounting Technicians South Africa AT (SA). These associations require prospective members to sit an entrance examination to qualify for membership.

4.6 Diploma: Internal Auditing

Entry Requirements:

Compulsory Subjects	Score *	Minimum APS required	Bonus Points
English	4	20 (Maths/ Technical Maths, excl. LO)	Accounting and Mathematics
Accounting	4		
Mathematics; <i>Or</i>	3 <i>Or</i>	23 (Maths Literacy, excl. LO)	
Technical Mathematics	3 <i>Or</i>		
<i>Or</i>	6		
Mathematical Literacy			

Entry Requirements (other South African qualifications):

- ✓ A completed N6 qualification (Nated) or completed NCV qualification from a TVET college in South Africa with specialisation in Accountancy. The course must include Financial Accounting with a minimum of 50%. Applied Accounting is not accepted.

Duration:

Six semesters / three years full-time class attendance at the University.

What are the Functions of an Internal Auditing Graduate?

Internal auditing is an independent, objective assurance and consulting activity designed to add value and improve an organisation's operations. It helps an organisation accomplish its objectives by bringing a systematic, disciplined approach to evaluate and improve the effectiveness of risk management, control and governance processes. In doing this the internal auditor will analyse the efficiency of operations, the reliability of financial reporting, detecting and investigating fraud, safeguarding assets and compliance with laws and regulations.

Career Opportunities

A career in Internal Auditing offers challenging and exciting opportunities in both the private and public sectors. There is a continuous demand for certified internal auditors.

Entry level : Internal Audit Trainee

Middle level : Junior Internal

Auditor Top level: Chief Audit Executive

Research opportunities available at both industry and research institutions.

Duration:

Six semesters / three years full-time class attendance at the University.

Curriculum

DIPLOMA: IA		
LEVEL 1 (YEAR 1)		
1ST SEMESTER		
CODE	SUBJECT NAME	CREDITS
BAAAX1B	Financial Accounting 1	12
BACAX1A	Cost and Management Accounting 1	8
BBECX1A	Microeconomics	12
HLCAX1A	Commercial Law for Accountants 1	10
HKCOX1A	Applied Communication Skills 1	8
ASICT1A	ICT Skills 1	10
TOTAL CREDITS		60
2ND SEMESTER		
BAAAY1A	Financial Accounting 1	8
BACAY1B	Cost and Management Accounting 1	12
BBECY1A	Macroeconomics 1	12
HLCAY1A	Commercial Law for Accountants 1	10
HKCOY1A	Applied Communication Skills 1	8
BAIAA1A	Internal Auditing 1	12
TOTAL CREDITS		62
LEVEL 2 (SECOND YEAR)		
1ST SEMESTER		
BAAAX2B	Financial Accounting 2	12
BACAX2B	Cost and Management Accounting 2	12
BAAUX2A	Internal Auditing 2	12
BAATE1A	Accountancy Technology 1	8
HKCOX2A	Applied Communication Skills 2	8
BASTY1A	Statistics 1	10
TOTAL CREDITS		62
2ND SEMESTER		
BAAAY2B	Financial Accounting 2	12
BACAY2B	Cost and Management Accounting 2	12
BAAUY2A	Internal Auditing 2	12
HKCOY2A	Applied Communication Skills 2	8
BASTY1A	Statistics 1	10
TOTAL CREDITS		54

LEVEL 3 (THIRD YEAR)		
1ST SEMESTER		
CODE	SUBJECT NAME	CREDITS
BAAAX3B	Financial Accounting 3	15
BACAX3B	Cost and Management Accounting 3	15
BAIAX3A	Internal Auditing 3	15
BATAX2A	Taxation 1	12
BABET1A	Business Ethics 1	10
HLCA02A	Commercial Law for Accounting 2	12
	TOTAL CREDITS	79
2ND SEMESTER		
BAAAY3B	Financial Accounting 3	15
BACAY3B	Cost and Management Accounting 3	15
BAIAY3A	Internal Auditing 3	15
BAISA3A	Information System Auditing	12
BAATE2A	Accounting Technology 2	8
BBENP1A	Entrepreneurship	10
	TOTAL CREDITS	77

Assessment

Assessment takes the form of tests, assignments, practical, tutorials and final examinations.

Articulation Options**4.7 Advanced Diploma: Internal Auditing****Admission Requirements:**

- ✓ A completed 360 credits NQF level 6 relevant SAQA accredited qualification (Diploma in Internal Auditing).

Duration:

This is a one-year full-time course. No part time classes offered.

Curriculum:

ADVANCED DIPLOMA: IA		
LEVEL 1 (YEAR 1)		
1ST SEMESTER		
CODE	SUBJECT NAME	CREDITS
BAAIX4A	Advanced Internal Auditing	15
BAAFX4A	Advanced Financial Accounting	15
BAAMX4A	Advanced Management Accounting	15
BARMO4A	Research Methodology in Internal Auditing	15
	TOTAL CREDITS	60

2ND SEMESTER		
BAAIY4A	Advanced Internal Auditing	15
BAAFY4A	Advanced Financial Accounting	15
BAAMY4A	Advanced Management Accounting	15
AIFAY4A	Advanced Information Systems Auditing	15
HKABC4A	Advanced Business Communication for Internal Auditors	10
TOTAL CREDITS		70

4.8 Postgraduate Diploma: Internal Auditing

Admission Requirements:

- ✓ A completed NQF level 7 relevant qualification (Advanced Diploma in Internal Auditing or equivalent) with an average of 60%.

Duration:

This is a one-year full-time course. No part time classes offered.

Curriculum:

POSTGRADUATE DIPLOMA: IA LEVEL 1 (YEAR 1)		
1ST SEMESTER		
CODE	SUBJECT NAME	CREDITS
BAAAX5A	Financial Accounting	15
BAECO5A	E-Commerce Auditing	10
BAFOR5A	Forensic Auditing	10
BARBO5A	Risk-based Auditing	10
BARIA5A	Research Project in Internal Auditing	15
TOTAL CREDITS		60
2ND SEMESTER		
BAAAY5A	Financial Accounting	15
BACGO5A	Corporate Governance	15
BHODO5A	Environment Auditing	10
BARIA5A	Organizational Dynamics	15
BARIA5A	Research Project in Internal Auditing	15
TOTAL CREDITS		70

Professional Bodies

Membership to a professional body is not compulsory but is advisable. However, students at Advanced Diploma level are advised to affiliate with the Institute of Internal Auditors (IIA). The IIA offers the only globally accepted Certification of Internal Auditors (CIA). Students can also affiliate with South African Institute of Professional Accountants (SAIPA) which equips its members with optimum accountancy practices, or ISACA (Information Systems Audit and Control Association) that focuses on the roles of information systems governance, security, audit, and assurance professionals. Students can also affiliate with Accounting Technicians South Africa AT (SA). These associations require prospective members to sit an entrance examination to qualify for membership.

4.9 Diploma: Financial Information Systems

Entry Requirements

Compulsory Subjects	Score*	Minimum APS required	Bonus Points
English	4	20 (Maths/ Technical Maths, excl. LO)	Accounting and Mathematics
Accounting	4		
Mathematics; Or	3 <i>Or</i>	22 (Maths Literacy, excl. LO)	
Technical Mathematics,	3 <i>Or</i>		
Or	5		
Mathematical Literacy			

Entry Requirements (other South African qualifications):

- ✓ A completed N6 qualification (Nated) or completed NCV qualification from a TVET college in South Africa with specialisation in Accountancy. The course must include Financial Accounting with a minimum of 50%. Applied Accounting is not accepted.

Duration:

6 semesters / three years full-time of class attendance at the University.

What are the Functions of a Financial Information Systems Graduate?

Financial Information Systems is a profession and activity involved in helping organisations achieve their objectives. It entails collecting and organising financial and operational data to enable you to advise the various levels of management as to where they stand in relation to short, medium and long-term plans. The graduate must also be able to advise the trends of inadequate profits and where opportunities exist that may be exploited in the dynamic and competitive business environment. The graduate plays a key role in day-to-day decision-making as well as in the long-term capital investment decisions. With this programming knowledge, the graduate is a vital link between the computer department and the accountants of the organisation.

Career Opportunities

A career in Financial Information Systems offers challenging and exciting opportunities in both the private and public sectors. There is a continuous demand for Financial Systems Programmers. Qualified candidates could easily be promoted from Clerk to Accountant to Management. People in possession of this qualification are in demand in commerce, industry and the public sector. They could also head the Electronic Data Processing Department using their management skills and programming knowledge.

Curriculum

DPLOMA: FIS LEVEL 1 (YEAR 1)		
1ST SEMESTER		
CODE	SUBJECT NAME	CREDITS
BAAAX1B	Financial Accounting 1	12
BACAX1A	Cost and Management Accounting 1	8
HLAX1A	Commercial Law for Accountants 1	10
HKCOX1A	Applied Communication Skills 1	8
ASICT1A	ICT Skills	10
TOTAL CREDITS		48
2ND SEMESTER		
AIFIS1A	Financial Information Systems 1	12
BAAAY1A	Financial Accounting 1	8
BACAY1B	Cost and Management Accounting 1	12
HLAY1A	Commercial Law for Accountants 1	10
HKCOY1A	Applied Communication Skills 1	8
BAAUA1A	Auditing 1	12
TOTAL CREDITS		62
LEVEL 2 (SECOND YEAR)		
1ST SEMESTER		
CODE	SUBJECT NAME	CREDITS
AIFTX2A	Financial Information Systems 2 Theory	7
AIFPX2A	Financial Information Systems 2 Practical	8
BAAAX2B	Financial Accounting 2	12
BACAX2B	Cost and Management Accounting 2	12
BAAUX2A	Auditing 2	12
BATAX1A	Taxation 1	12
BAATE1A	Accountancy Technology	8
TOTAL CREDITS		71

2ND SEMESTER		
AIFTY2A	Financial Information Systems 2 Theory	7
AIFPY2A	Financial Information Systems 2 Practical	8
BAAAY2B	Financial Accounting 2	12
BACAY2B	Cost and Management Accounting 2	12
BAAUY2A	Auditing 2	12
BBENP1A	Entrepreneurship 2	10
	TOTAL CREDITS	61
LEVEL 3 (THIRD YEAR)		
1ST SEMESTER		
AIFTX3A	Financial Information Systems 3 Theory	9
AIFPX3A	Financial Information Systems 3 Practical	6
BAAAX3B	Financial Accounting 3	15
BACAX3B	Cost and Management Accounting 3	15
BATAX2A	Taxation 2	12
BASTX1A	Statistics 1	10
BABET1A	Business Ethics 1	10
	TOTAL CREDITS	77
2ND SEMESTER		
AIFTY3A	Financial Information Systems 3 Theory	9
AIFPY3A	Financial Information Systems 3 Practical	6
BAAAY3B	Financial Accounting 3	15
BACAY3B	Cost and Management Accounting 3	15
BATAY2A	Taxation 2	12
BAATE2A	Accountancy Technology 2	8
	TOTAL CREDITS	65

Assessment

Assessment takes the form of tests, assignments, practical, tutorials and final examinations.

Articulation Options**4.10 Advanced Diploma: Cost and Management Accounting**

After completing the Diploma: Financial Information Systems, students can articulate to the Advanced Diploma: Cost and Management Accounting.

Work Integrated Learning

Work Integrated Learning refers to that component of co-operative education that can be conducted by the employer. This learning provides the student with an opportunity to apply and develop the academic knowledge he / she received at the University to relevant problem situations in industry and exposure to typical organisational culture, human relations and working conditions.

Professional Bodies

Membership to a professional body is not compulsory but is advisable. However, students at Advanced diploma level are advised to affiliate with the South African Institute of Professional Accountants (SAIPA) which furnish its members with optimum accountancy practices. Students can also affiliate with Accounting Technicians South Africa AT (SA). These associations require prospective members to sit an entrance examination to qualify for membership.

Enquiries

Enquiries may be addressed to:

HoD: Department of Accountancy

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Tel : +27 16 950 9267

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Website : www.vut.ac.za

For Masters and Doctoral enquiries:

Postgraduate Office

Mrs N. Kokoali

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E-Mail : nomathembak@vut.ac.za

5 DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

Departmental Staff Details

<i>Surname, Initials & Title</i>	<i>Designation</i>	<i>Highest Qualification</i>
Masoka, JC (Dr)	HoD	PhD
Moolman, R (Ms)	Administrator	PGD
Marais, C (Prof)	Associate Professor	PhD
Janse van Rensburg, C (Dr)	Senior Lecturer	PhD
Mahomed, FE (Dr)	Senior Lecturer	PhD
Masoka, JC (Dr)	Senior Lecturer	PhD
Van Zyl, Y (Dr)	Senior Lecturer	PhD
Barbosa, S (Ms)	Lecturer	MA
Masete, LJ (Mr)	Lecturer	BCom Hons
Mlaza, TR (Mr)	Lecturer	BTech
Moletsane, M (Ms)	Lecturer	MComm
Motaung, T (Ms)	Lecturer	MTech
Ndlangamandla, M (Mr)	Lecturer	MComm
Tsepetsi, T (Mr)	Lecturer	MTech
Tshabalala, M (Ms)	Lecturer	MComm
Nkomazana L (Mr)	nGAP Lecturer	MComm
Ratau L (Ms)	nGAP Lecturer	

5.1 Diploma: Human Resource Management

Entry Requirements

Compulsory Subjects	Score *	Additional Compulsory subjects	Other subjects	Minimum APS required
English	4	None	3 other subjects with a minimum score of 9. Min of 3 points each	20 (<i>Maths/ Technical Maths</i>)
Mathematics; <i>or</i>	3 <i>Or</i>			21 (<i>Maths Lit.</i>)
Mathematical Literacy <i>or</i>	4 <i>Or</i>			
Technical Mathematics	3			
One other Subject	4			

Entry Requirements (other South African qualifications):

Learners who have completed non-Senior certificate programmes of learning will be accepted into the undergraduate diploma in Human Resource Management if they meet the following entry requirements:

- ✓ A completed N6 qualification (Nated) or completed NCV qualification from a TVET college in South Africa with specialisation in Human Resources or Business Management, Or;
- ✓ A completed Higher Certificate (at the NQF Level 5) from an accredited private institution of higher learning in South Africa with specialisation in Human Resource Management.

Duration:

Three years (six semesters) full-time or four years (eight semesters) part-time class attendance at the University.

Career Opportunities

Human Resource Management offers a challenging and exciting career, as organisations in both the private and public sectors are experiencing an increasing need for people in this field.

Entry level: Job Analyst, Recruitment Officer, HR Trainee and Assistant HR Practitioner

Middle level: Managers in charge of the various functional branches of HR management

Curriculum

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BHWPZ1A	Human Resource Management 1	12
HLLWX1A	Labour Law 1	12
BBECX1A	Economics	12
BBMAX1A	Business Management 1	12
HKCOX1A	Applied Communication Skills 1	8
YEAR 1: SEMESTER 2		
BHSAZ1A	Human Resource Management 1	12
HLLWY1A	Labour Law 1	12
BBECY1A	Economics	12
BBMAY1A	Business Management 1	12
HKCOY1A	Applied Communication Skills 1	8
ASICT1A	ICT Skills	10

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 2: SEMESTER 1		
BHFHZ2A	Human Resource Management 2	12
BBMAX2A	Business Management 2	12
BHIEZ2A	Labour Relations 1	15
BHIDZ2A	Human Resource Development 1	12
BADST1A	Descriptive Statistics	12
YEAR 2: SEMESTER 2		
BHWPZ2A	Human Resource Management 2	12
BBMAY2A	Business Management 2	12
BHERZ2A	Labour Relations 1	15
BHETZ2A	Human Resource Development 1	12
BAAAS1A	Accounting Aspects	12
YEAR 3: SEMESTER 1		
BHTMZ3A	Human Resource Management 3	12
BHMAZ3A	Labour Relations 2	15
BHEDZ3A	Human Resource Development 2	12
HKCOX2A	Applied Communication Skills 2	8
BBENP1A	Entrepreneurship	10
YEAR 3: SEMESTER 2		
BHCMZ3A	Human Resource Management 3	12
BHMIZ3A	Labour Relations 2	15
BHRDZ3A	Human Resource Development 2	12
HKCOY2A	Applied Communication Skills 2	8
BHHRZ3A	HR Practice	20

Assessment

Formative, summative and continuous assessment used in all qualifications.

Professional Bodies

After successful completion of the Diploma: Human Resource Management a student may apply for membership at the SABPP (SA Board for People Practices).

Articulation Options**5.2 Advanced Diploma in Human Resource Management****Admission Requirements:**

- ✓ Relevant Diploma or equivalent qualification or SAQA approved qualification on NQF level 6 with at least 360 credits of theory and 3 600 notional hours.
- ✓ An average of 60%.

Duration:

One-year (two semesters) day-time or evening-time online class attendance.

Curriculum:

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BHAHX4A	Advanced Human Resource Management	13
BHADX4A	Advanced Human Resource Development	13
BHALX4A	Advanced Labour Relations	13
BHREX4A	Research Methodology	9
BBABX4A	Advanced Business Management	12
YEAR 1: SEMESTER 2		
BHAHY4A	Advanced Human Resource Management	13
BHADY4A	Advanced Human Resource Development	13
BHALY4A	Advanced Labour Relations	13
BHREY4A	Research Methodology	9
BBABY4A	Advanced Business Management	12

5.3 Advanced Diploma in Management

Admission Requirements:

- ✓ Relevant Diploma or equivalent qualification or SAQA approved qualification on NQF level 6 with at least 360 credits of theory and 3 600 notional hours.
- ✓ An average of 60%.

Duration:

One-year (two semesters) day-time or evening-time online class attendance.

Curriculum:

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BHAMX4A	Management Theory	15
BHHRP4A	Human Resource Practice	12
BHREX4A	Research Methodology	9
BBAEZ4A	Economics for Managers	12
BBASZ4A	Supply Chain Management	12

YEAR 1: SEMESTER 2		
BHAMY4A	Management Theory	15
BHAEZ4A	Employment Relations Management	12
BHREY4A	Research Methodology	9
BAAAM4A	Accounting for Managers	12
BMAMM4A	Marketing Management	12

5.4 Post Graduate Diploma in Human Resource Management

Admission Requirements:

- ✓ Relevant Advanced Diploma in Human Resource Management or equivalent qualification or relevant SAQA approved qualification on NQF level 7.

Duration:

One-year (two semesters) day-time or evening-time online class attendance.

Curriculum:

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BHPDX5A	Strategic Human Resource Development 5	10
BHPLX5A	Labour Relations Management 5	10
BHPHX5A	Strategic Human Resource Management 5	10
BHPOX5A	Organisational Behaviour 5	10
BHPPX5A	Project Management 5	8
YEAR 1: SEMESTER 2		
BHPDY5A	Strategic Human Resource Development 5	10
BHPLY5A	Labour Relations Management 5	10
BHPHY5A	Strategic Human Resource Management 5	10
BHPOY5A	Organisational Behaviour 5	10
BHPPY5A	Project Management 5	8
YEAR 1: BOTH SEMESTERS		
BHPRA5A	Research Project in Human Resource Management 5	30

5.5 Post Graduate Diploma in Human Resource Development

Admission Requirements:

- ✓ Relevant Advanced Diploma in Human Resource Management or equivalent qualification or relevant SAQA approved qualification on NQF level 7.

Duration:

One-year (two semesters) day-time or evening-time online class attendance.

Curriculum:

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BHPQX5A	Strategic Management 5	10
BHPDX5A	Strategic Human Resource Development 5	10
BHPVX5A	Organisational Development 5	10
BHPOX5A	Organisational Behaviour 5	10
BHPPX5A	Project Management 5	8
YEAR 1: SEMESTER 2		
BHPQY5A	Strategic Management 5	10
BHPDY5A	Strategic Human Resource Development 5	10
BHPVY5A	Organisational Development 5	10
BHPOY5A	Organisational Behaviour 5	10
BHPPY5A	Project Management 5	8
YEAR 1: BOTH SEMESTERS		
BHPRB5A	Research Project in Human Resource Development 5	30

5.6 Post Graduate Diploma in Labour Relations Management

Admission Requirements:

- ✓ Relevant Advanced Diploma in Human Resource Management or equivalent qualification or relevant SAQA approved qualification on NQF level 7.

Duration:

One-year (two semesters) day-time or evening-time online class attendance.

Curriculum:

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BHPCX5A	Labour Economics 5	10
HLALX5A	Advanced Labour Law 5	10
BHPLX5A	Labour Relations Management 5	10
BHPOX5A	Organisational Behaviour 5	10
BHPPX5A	Project Management 5	8

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 2		
BHPCY5A	Labour Economics 5	10
HLALY5A	Advanced Labour Law 5	10
BHPLY5A	Labour Relations Management 5	10
BHPOY5A	Organisational Behaviour 5	10
BHPPY5A	Project Management 5	8
YEAR 1: BOTH SEMESTERS		
BHPRC5A	Research Project in Labour Relations Management 5	30

5.7 Post Graduate Diploma in Management

Admission Requirements:

- ✓ Relevant Advanced Diploma in Management or equivalent qualification or relevant SAQA approved qualification on NQF level 7.

Duration:

One-year (two semesters) day-time or evening-time online class attendance.

Curriculum:

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BHSGX5A	Strategic Management 5	12
BAPFX5A	Financial Management 5	12
BHPNX5A	Project Management 5	12
BHOHX5A	Organisational Behaviour 5	12
YEAR 1: SEMESTER 2		
BHSGY5A	Strategic Management 5	12
BAPFY5A	Financial Management 5	12
BHPNY5A	Project Management 5	12
BHOHY5A	Organisational Behaviour 5	12
YEAR 1: BOTH SEMESTERS		
BHPRD5A	Research Project in Management 5	30

5.8 Master of Management in Human Resource Management

Admission Requirements:

- ✓ A relevant Post Graduate Diploma (NQF 8, 120 credits) or a four-year relevant degree approved by SAQA (NQF 8, 120 credits).

- ✓ Average pass percentage of 65% with a minimum of 65% for Research Methodology or research project is required.
- ✓ Successful achievement of Faculty selection criteria.

Duration:

One year minimum or two years maximum.

Curriculum:

Research by dissertation.

5.9 Master of Management in Labour Relations Management

Admission Requirements:

- ✓ A relevant Post Graduate Diploma (NQF 8, 120 credits) or a four-year relevant degree approved by SAQA (NQF 8, 120 credits).
- ✓ Average pass percentage of 65% with a minimum of 65% for Research Methodology or research project is required.
- ✓ Successful achievement of Faculty selection criteria.

Duration:

One year minimum or two years maximum.

Curriculum:

Research by dissertation.

5.10 Master of Management in Business Administration

Admission Requirements:

- ✓ A relevant Post Graduate Diploma (NQF 8, 120 credits) or a four-year relevant degree approved by SAQA (NQF 8, 120 credits).
- ✓ Average pass percentage of 65% with a minimum of 65% for Research Methodology or research project is required.
- ✓ Successful achievement of Faculty selection criteria.

Duration:

One year minimum or two years maximum.

Curriculum:

Research by dissertation.

5.11 PhD in Business Administration

Admission Requirements:

Relevant Master's degree or an equivalent qualification (NQF 9) approved by SAQA.

- ✓ Proof of research Methodology course completed.
- ✓ Proof of previous research experience.
- ✓ Successful achievement of the Faculty selection criteria.

Duration:

Two years minimum or six years maximum.

Curriculum:

Research by thesis.

<p>Enquiries</p> <p>Enquiries may be addressed to: HoD: Human Resource Management Faculty of Management Sciences Vaal University of Technology Private Bag X021 VANDERBIJLPARK, 1900</p> <p>Masters and Doctoral enquiries:</p> <p>Postgraduate Office Mrs N Kokoali</p>	<p>Tel : +27 16 950 6872 E-Mail : rochelle@vut.ac.za Website : www.vut.ac.za</p> <p>Tel : +27 16 950 9822 E-Mail : nomathembak@vut.ac.za</p>
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5. DEPARTMENT OF LOGISTICS & SUPPLY CHAIN

Departmental Staff Details

Surname, Initials & Title	Designation	Highest Qualification
Matsheke, MJ (Dr)	HoD	PhD
Motaung, EC (Ms)	Administrator	BTech/PGDHE
Chinomona, E (Prof)	Senior Lecturer	DTech
Van Der Westhuizen, JP (Prof)	Senior Lecturer	PhD
Ntshingila, L (Dr)	Senior Lecturer	PhD
Govuzela, S (Dr)	Senior Lecturer	DTech
Tiale M (Dr)	Lecturer	D Tech
Dunga, H (Dr)	Lecturer	PhD
Venter, F(Dr)	Lecturer	PhD
Langton, I (Dr)	Postdoc Fellow	PhD
Rangaza, K (Ms)	Lecturer	MCom
Nwogbo, AE (Mr)	Lecturer	MCom
Mashiloane, MW (Ms)	Lecturer	MTech
Omara-Ojungu, L (Mrs)	Lecturer	MCom
Makumula, L (Mr)	Lecturer	MCom
Mashitja, RM (Ms)	Lecturer	MTech
Ngomane, SR (Mr)	Lecturer	MTech
Nkambule, E (Ms)	Lecturer	MBA
Mahache, NG (Ms)	Lecturer	MBA
Mthiyane, S (Ms)	Lecturer	Masters
Shabangu, A (Ms)	Lecturer	BTech
Matla, M (Ms)	Lecturer	BTech
Mahlatsi M (Mr.)	nGAP Lecturer	MTech

6.1 Diploma in Logistics

Entry Requirements

Compulsory Subjects	Score*	Minimum APS required
English	4	20 (Maths/Technical Maths excl. LO)
Mathematics; Or	3	
Technical Mathematics Or	3	21 (Maths Literacy, excl. LO)
Mathematical Literacy	4	
One other subject	4	

Entry Requirements (other South African qualifications):

A prospective student who possesses a non-senior certificate program will be admitted into the Diploma in Logistics Management program if he/she has completed:

- ✓ Any Business Related N6 (Nated) qualification or NCV Level 4 from a TVET college.
- ✓ A Higher Certificate at NQF Level 5 from an accredited public/private higher institution with specialisation in Logistics or any Supply Chain Related qualification.

Duration:

Six semesters / three years full-time of class attendance at the University.

What are the Functions of a Logistics Management Graduate?

Upon completion the respective student should be in the position to analyse and conceptualise Logistics processes, policies and procedures in a critical manner with the aim of executing all related dispatching, sourcing, warehousing, transportation, commodity expediting and procurement responsibilities.

Career Opportunities

A career in Logistics offers challenging and exciting opportunities in both the private and public sectors. There is a continuous demand for trained Logisticians.

- Entry level : Junior Buyer and Order Clerk
- Middle level : Senior Purchaser and Assistant Logistics Manager
- Top level : Logistics Manager, Procurement, Manager, Chief Procurement Officer and Transport Manager

Curriculum

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BBPUX1A	Procurement Management 1.1	12
BBMAX1A	Business Management 1.1	12
HKCOX1A	Applied Communication Skills 1.1	8
BACEX1A	Cost and Estimating 1.1	12
BAASX1A	Accounting Skills	12
YEAR 1: SEMESTER 2		
BBPUY1A	Procurement Management 1.2	12
BBMAY1A	Business Management 1.2	12

MODULE CODE	NAME OF MODULE	CREDITS
HKCOY1A	Applied Communication Skills 1.2	8
ASICT1A	ICT Skills	10
BACEY1A	Cost and Estimating 1.2	12
YEAR 2: SEMESTER 1		
BBPUX2A	Procurement Management 2.1	15
BBLOX2A	Logistics Management 2.1	15
BBMAX2A	Business Management 2.1	12
HKCOX2A	Applied Communication Skills 2.1	8
BBECX1A	Microeconomics 2.1	12
HLCLX1A	Commercial Law 2.1	15
YEAR 2: SEMESTER 2		
BBPUY2A	Procurement Management 2.2	15
BBLOY2A	Logistics Management 2.2	15
BBMAY2A	Business Management 2.2	12
HKCOY2A	Applied Communication Skills 2.2	8
BBECY1A	Macroeconomics 1.2	12
HLCLY1A	Commercial Law 2.2	15
YEAR 3: SEMESTER 1		
BBECX2A	Transport Economics 1.1	15
BBENP1A	Entrepreneurship 1	10
EBMAX1A	Operations Management 1.1	15
BBPUX3A	Procurement Management 3.1	15
BBLOX3A	Logistics Management 3.1	15
YEAR 3: SEMESTER 2		
BBECY2A	Transport Economics 1.2	15
EBMAY1A	Operations Management 1.2	15
BBPUY3A	Procurement Management 3.2	15
BBLOY3A	Logistics Management 3.2	15

Assessment

Assessment takes the form of tests, assignments, practicals, tutorials and final examinations.

Articulation Options

6.2 Advanced Diploma in Logistics

Admission Requirements:

- ✓ Relevant National Diploma/ Diploma or equivalent qualification or SAQA approved qualification on NQF level 6 with at least 360 credits of theory.

Curriculum:

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BBALX4A	Advanced Logistics Management Module 1	12
BBATX4A	Advanced Transport Economics Module 1	12
BBSMX4A	Supply Chain Management Module 1	12
BBPRX4A	Procurement Management Module 1	12
BBREX1A	Research Methodology 1A	12
YEAR 1: SEMESTER 2		
BBALY4A	Advanced Logistics Management Module 2	12
BBATY4A	Advanced Transport Economics Module 2	12
BBSMY4A	Supply Chain Management Module 2	12
BBPRY4A	Procurement Management Module 2	12
BBREY1A	Research Methodology 1B	12

6.3 Postgraduate Diploma in Logistics

Admission Requirements:

- ✓ Relevant Advanced Diploma or equivalent qualification or SAQA approved qualification on NQF level 7 with at least 120 credits of theory.

Curriculum:

MODULE CODE	NAME OF MODULE	CREDITS
YEAR 1: SEMESTER 1		
BBSLX5A	Strategic Logistics Module 1	12
BBASX5A	Advanced Supply Chain Management Module 1	12
BBLPX5A	Logistics Project Management Module 1	12
BBAPX5A	Strategic Procurement Management Module 1	12
BBRPL1A	Research Project in Logistics (S1 and S2)	30
YEAR 1: SEMESTER 2		
BBSLY5A	Strategic Logistics Module 2	12

MODULE CODE	NAME OF MODULE	CREDITS
BBASY5A	Advanced Supply Chain Management Module 2	12
BBLPY5A	Logistics Project Management Module 2	12
BBAPY5A	Strategic Procurement Module 2	12

6.4 Master of Management in Supply Chain Management

Admission Requirements:

- ✓ 60% average for a completed B.Com (Hons) degree, postgraduate diploma (NQF 8, 120 credits) or equivalent qualification in Logistics/Supply Chain Management or any related discipline.
- ✓ 60% average for Research Methodology or Research Project is also required. Successful achievement of the faculty selection criteria

Duration:

Two years minimum or four years maximum.

Curriculum:

Research- based dissertation

6.5 PhD in Business Administration

Admission Requirements:

- ✓ A relevant master’s degree on NQF 8/9 in a related discipline.
- ✓ Proof of research methodology course completed.
- ✓ Proof of previous research experience.
- ✓ Successful achievement of the faculty selection criteria.

Curriculum:

Research by thesis.

Duration:

Two years minimum or six years maximum.

Professional Bodies

Membership to a professional body is not compulsory but is advisable. However, students at Advanced Diploma, Masters and doctoral levels are advised to affiliate with the Chartered Institute of Procurement and Supply (CIPS) and the Chartered Institute of Logistics and Transport, which are associations that relate to matters in the field / industry of supply chain management.

Enquiries

Enquiries may be addressed to:

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7 DEPARTMENT OF MARKETING, RETAIL BUSINESS & SPORT MANAGEMENT

Departmental Staff Details

Surname, Initials & Title	Designation	Highest Qualification
Dlodlo, N (Prof)	HoD/ Associate Professor	PhD (Marketing Management)
Mashaba, AR (Mr)	Administrator	BTech (Business Administration)
Chauke, XD (Dr)	Senior Lecturer	PhD Business Sci (Marketing)
Chidhuza, O (Mr)	Lecturer	MTech (Marketing)
Lenteu, PT (Dr)	Lecturer	DTech (Marketing)
Motale, MDB (Dr)	Senior lecturer	PhD (Marketing management)
Strydom, E (Dr)	Senior lecturer	PhD (Marketing management)
Tesnear, S (Dr)	Senior lecturer	PhD (Recreation Science)
Dlamini, ZL (Ms)	Lecturer	MTech Marketing (<i>Cum Laude</i>)
Magapa, TJ (Mr)	Lecturer	Master of Business (Marketing)
Mazibuko, M (Mr)	Lecturer	MTech Marketing (<i>Cum Laude</i>)
Shamhuyenzanzwa, RM	Lecturer	MComm (Marketing)
Mabasa, PN (Mr)	Lecturer	Masters (Business Administration)
Ncolliwe, L (Mr)	Lecturer	MComm (Business & Finance)
Ngobeni, MPS (Ms)	Lecturer	MComm (Business Management)
Phokwane LC (Mr)	Lecturer	MComm (Marketing)
Simelane B (Ms)	Lecturer	Master of Management (Retailing)
Williams, M (Ms)	Lecturer	Master of Commerce (Business Man.)
Mogwasa, L (Mr)	Junior lecturer	Master of Management (Marketing)
Peu T (Ms)	Junior lecturer	PGD Sport Management
Ramalepe, T (Mr)	Tutor	PGD Marketing Management
Zimasa, S (Ms)	Tutor	PGD Retail Business Management
Dlamini, NC (Ms)	Tutor	PGD Retail Business Management

7.1 Diploma: Marketing

Entry Requirements (Senior certificate):

Compulsory Subjects	Score*
English	4
Mathematics <i>Or</i>	3
Technical Mathematics <i>Or</i>	3
Mathematical literacy	4
One other subject	4
Total	<ul style="list-style-type: none"> Minimum of 20 APS score (With Mathematics or Technical Mathematics) excluding Life Orientation. Minimum of 21 APS score (With Mathematical Literacy) excluding Life Orientation.

Entry Requirements (other South African qualifications):

Learners who have completed non-Senior certificate programmes of learning will be accepted into the undergraduate diploma in Marketing if they meet the following entry requirements:

- ✓ A completed N6 qualification (Nated) or completed NCV qualification from a TVET college in South Africa with specialisation in Marketing Or;
- ✓ A completed Higher Certificate (at the NQF Level 5) from an accredited private institution of higher learning in South Africa with specialisation in Marketing.

Duration of the diploma programme:

Six semesters / three years full-time of class attendance at the University.

What are the Functions of a Marketer?

A marketing graduate determines market trends through systematic research and then implements set strategies, programs and sales & marketing tactical actions relevant to a marketing unit. This includes the implementation of the organisation's marketing programme relating to the product, price, promotion, distribution, processes, people, packaging, proof (physical evidence), pictures (multi-media graphics) and personality. In doing this, the early-entry marketer will be involved in overseeing and developing industry-relevant marketing campaigns, product activations, brand campaigns among other promotional activities. Control and coordinate marketing activities such as transport, storage, packaging promotions, etc. Control and monitor marketing functions and activities and measure the results. Service, warranties, etc.

Career Opportunities

Marketing Management offers a challenging and exciting career in the private, public and non-profit sector. There is a great demand for experts who can identify and utilise marketing opportunities.

- Entry level : Marketing intern, Junior sales consultant, Inbound and outbound marketing consultant, Promotion officer, Marketing Researcher, Brand traffic controller and Social media marketing intern.
- Middle level : Key accounts executive, Community and engagement lead specialist, Marketing manager, Brand strategist, Export coordinator, Product development manager, Promotions coordinator, Associate brand manager, Brand affiliate, Marketing communications specialist, Marketing business support, Relationship manager, Social media manager, Junior brand manager, Digital and Internet marketing coordinator, Content marketing

specialist and Web content marketing specialist.

Top level : Regional marketing lead, Corporate brand manager, Consumer market insights executive, Marketing director

Curriculum

DIPLOMA IN MARKETING QUALIFICATION AND SUBJECT CODES

1ST SEMESTER				
	CODE	MODULE NAME	NQF Level	CREDITS
Year one	BMMA1A	Marketing I (Module 1)	5	10
	BAAS1A	Accounting Skills I (Module 1)	5	12
	BMCB1A	Consumer Behaviour (Module 1)	5	10
	HKCO1A	Applied Communication Skills I (Module 1)	5	8
	BMPS1A	Personal Selling (Module 1)	5	10
TOTAL CREDITS FOR THE FIRST SEMESTER				50
2ND SEMESTER				
Year one	BMMAY1A	Marketing I (Module 2)	5	10
	BAASY1A	Accounting Skills I (Module 2)	5	12
	BMCBY1A	Consumer Behaviour (Module 2)	5	10
	HKCOY1A	Applied Communication Skills I (Module 2)	5	8
	BMPSY1A	Personal Selling (Module 2)	5	10
	ASICT1A	ICT Skills	5	10
TOTAL CREDITS FOR THE SECOND SEMESTER				60
1ST SEMESTER				
Year two	BMMA2A	Marketing II (Module 1)	6	15
	HKCO2A	Applied Communication Skills II (Module 1)	6	8
	BAQUX1A	Quantitative Techniques (Module 1)	5	12
	BBECX1A	Microeconomics (Module 1)	5	12
	HLMWX1A	Mercantile Law (Module 1)	5	15
TOTAL CREDITS FOR THE FIRST SEMESTER				62

2 ND SEMESTER				
	BMMAY2A	Marketing II (Module 2)	6	15
	HKCOY2A	Applied Communication Skills II (Mod 2)	6	8
	BAQUY1A	Quantitative Techniques (Module 2)	5	12
	CODE	MODULE NAME	NQF Level	CREDITS
	BBECY1A	Macroeconomics (Module 2)	5	12
	HLMWY1A	Mercantile Law (Module 2)	5	15
TOTAL CREDITS FOR THE SECOND SEMESTER				62
1 ST SEMESTER				
Year three	BMMAX3A	Marketing III (Module 1)	7	15
	BMSMX3A	Sales Management III (Module 1)	7	15
	BMMRX3A	Marketing Research 3 (Module 1)	6	15
	BBENP1A	Entrepreneurship	5	10
	BMIMX1A	Integrated Marketing Communication (Module 1)	6	12
	BMAMX3A	Applied Marketing Management (Module 1)	6	12
TOTAL CREDITS FOR THE FIRST SEMESTER				79
2 ND SEMESTER				
Year three	BMMAY3A	Marketing III (Module 2)	7	15
	BMSMY3A	Sales Management 3 (Module 2)	7	15
	BMMRY3A	Marketing Research 3 (Module 2)	6	15
	BMIMY1A	Integrated Marketing Communication (Module 2)	6	12
	BMAMY3A	Applied Marketing Management (Module 2)	6	12
TOTAL CREDITS FOR THE SECOND SEMESTER				69
TOTAL CREDITS FOR THE QUALIFICATION (DI0480) = 382				

Assessment

Assessment takes the form of tests (closed book), project-based assignments, discussion threads, journals, quizzes and final summative examinations. Final year modules are externally moderated by experts in the discipline.

Articulation Options

7.2 Advanced Diploma in Marketing Management

Admission Requirements

- ✓ A completed National Diploma/Diploma in Marketing/ bachelor's degree or equivalent qualification or SAQA approved qualification with Marketing majors on NQF level 6 with at least 360 credits (3600 notional hours) of theory.
- ✓ An average of 60% is required in all the exit level modules in the National Diploma/Diploma in Marketing completed at the NQF Level 6 of study.

Duration:

- ✓ This is a one-year full-time course.

Curriculum

ADVANCED DIPLOMA IN MARKETING MANAGEMENT QUALIFICATION AND SUBJECT CODES

1ST SEMESTER			
CODE	MODULE NAME	NQF Level	CREDITS
BMMAX4A	Advanced Marketing Management (Module 1)	7	16
BAFAX4A	Financial Management for Non-Financial Managers (Module 1)	7	10
BMSMX4A	International Marketing (Module 1)	7	10
BMIDX4A	Digital Marketing Theory	7	15
BMMRX4A	Advanced Marketing Research (Module 1)	7	9
TOTAL CREDITS FOR THE FIRST SEMESTER			60
2 nd SEMESTER			
BMMAY4A	Advanced Marketing Management (Module 2)	7	16
BAFAY4A	Financial Management for Non-Financial Managers (Module 2)	7	10
BMSMY4A	International Marketing (Module 2)	7	10
BMIDY4A	Digital Marketing Practise	7	15
BMMRY4A	Advanced Marketing Research (Module 2)	7	9
TOTAL CREDITS FOR THE SECOND SEMESTER			60
TOTAL CREDITS FOR THE QUALIFICATION (AD0481) = 120			

Assessment:

Assessment takes the form of tests (closed book), project-based assignments, Research proposal writing, discussion threads, journals, quizzes and final summative examinations. Final year modules are externally moderated by experts in the discipline.

7.3 Postgraduate Diploma in Marketing Management

Admission Requirements

- ✓ A completed Advanced Diploma/ BComm/ BTech in Marketing Management or equivalent qualification or SAQA-approved qualification on NQF level 7 with at least 120 credits (1200 notional hours) of theory. All applicants received by the published closing date will be evaluated and ranked according to the average achieved for all third-year subjects. Only the top performing applicants will be selected as part of the Departmental Student Enrolment Plan (SEP).

Duration:

This is a one-year full-time course.

Curriculum:

POSTGRADUATE DIPLOMA IN MARKETING MANAGEMENT QUALIFICATION AND SUBJECT CODES

1 ST SEMESTER			
CODE	MODULE NAME	NQF Level	CREDITS
BMSTX5A	Strategic Marketing (Module 1)	8	12
BMAGX5A	Advertising Management (Module 1)	8	12
BMIIX5A	Brand Management (Module 1)	8	12
BMCMX5A	Contemporary Marketing Management Issues (Module 1)	8	12
TOTAL CREDITS FOR THE FIRST SEMESTER			48
2 ND SEMESTER			
BMSTY5A	Strategic Marketing (Module 2)	8	12
BMAGY5A	Advertising Management (Module 2)	8	12
BMIY5A	Brand Management (Module 2)	8	12
BMCMY5A	Contemporary Marketing Management Issues (Module 2)	8	12
TOTAL CREDITS FOR THE SECOND SEMESTER			48
CODE	MODULE NAME	NQF Level	CREDITS
YEAR COURSE/S			
BMRPM5A	Research Project	8	30
TOTAL CREDITS FOR THE YEAR COURSE/S			30
TOTAL CREDITS FOR THE QUALIFICATION (PG0482) = 126			

Assessment:

Assessment takes the form of take-home examinations (open book), closed & open book examinations, case-study assignments, journals, online blogs, discussion threads, summative portfolios and a Research Project. All the modules in this qualification are externally moderated by experts in the discipline.

7.4 Master of Management in Marketing

Admission Requirements:

- ✓ An average of 60% for a completed Post Graduate Diploma in Marketing or equivalent Degree qualification in Marketing or a related discipline, recognised at NQF level 8 by SAQA.
- ✓ An average of 60% in a Research Methodology subject with a Research Project component at NQF Level 8.
- ✓ Successful achievement of the selection criteria determined by the faculty as deemed necessary.

Duration:

Two years minimum (Full-time) or four years maximum (Part-time).

Curriculum:

Research by dissertation within the discipline.

MASTER OF MANAGEMENT IN MARKETING (MD0480)			
Subject code	Subject name	NQF Level	Credits
BMMAR6A	Research by dissertation	9	1.0
TOTAL CREDITS FOR THE QUALIFICATION (MD0480) = 1.0			

7.5 Doctor of Commerce in Marketing

Admission Requirements:

- ✓ A relevant Masters' degree at the NQF Level 8 (old SAQA standard) or NQF Level 9 (new SAQA standard) in Marketing, with an average score of 60%.
- ✓ Submission of a research concept document as determined by faculty is also a requirement.
- ✓ Proof of previous research experience.
- ✓ Successful achievement of the selection criteria determined by the faculty, as deemed necessary.

Duration:

Two years minimum (Full-time) or six years maximum (Part-time).

Curriculum:

Research by thesis.

DOCTOR OF COMMERCE IN MARKETING (DP0480)			
Subject code	Subject name	NQF Level	Credits
BMMAR7A	Research by thesis	10	2.0
TOTAL CREDITS FOR THE QUALIFICATION (DP0480) = 2.0			

Professional Bodies:

Membership with a professional body is not compulsory but recommended since the department is a patron member of the Marketing Association of South Africa (MASA). Therefore, staff and students who have attained any Marketing qualification at the NQF level 6, are encouraged to register as affiliates at the MASA. The entry-level designation status for affiliation with the professional body is the Associate Marketer status.

7.6 Diploma: Retail Business Management

Entry Requirements (Senior certificate):

Compulsory Subjects	Score*
English	4
Mathematics Or	3
Technical Mathematics Or	3
Mathematical literacy	4
One other subject	4
Total	<ul style="list-style-type: none"> • Minimum of 20 APS score (With Mathematics or Technical Mathematics) excluding Life Orientation. • Minimum of 21 APS score (With Mathematical Literacy) excluding Life Orientation.

Entry Requirements (other South African qualifications):

Learners who have completed non-Senior certificate programmes of learning will be accepted into the undergraduate diploma in Retail Business Management if they meet the following entry requirements:

- ✓ A completed N6 qualification (Nated) or complete NCV qualification from a TVET college in South Africa with specialisation in Business Management Or;

- ✓ A completed Higher Certificate (at the NQF Level 5) from an accredited private institution of higher learning in South Africa with specialisation in Business Management.

Duration of the Diploma in Retail Business Management:

Six semester / three years full-time of class attendance at the University.

What are the Functions of a Retail Business Manager?

The Retail Business Manager determines all the activities in the sale of goods and services to the consumer as well as the management of a retail establishment. These activities include supervising retail employees, managing inventory, developing tactical action plans for marketing retail products and services, bookkeeping, security, shopping centre management, purchasing, customer service, merchandising and enforcing company policy.

Career Opportunities

Retail Business Management offers a challenging and exciting career in the private sector. There is a great demand for professionals in the retail business sector.

- Entry level : Retail store intern, Sales assistant, Distribution and Stock controller, Junior branch store manager or Trainee store manager.
- Middle level : Territory manager for retail sales, Retail pharmacist, Fashion consultant, Senior consultant (Retail product development), Store fulfilment operations manager, Footwear buyer, store leader, Store manager, Buyer, Category manager, Brand manager and Merchandiser.
- Top level : Regional retail lead, corporate retail manager, Retail consumer insights executive, international buyer.

This qualification also offers the opportunity to start your own business.

Curriculum

**DIPLOMA IN RETAIL BUSINESS MANAGEMENT QUALIFICATION
AND SUBJECT CODES**

1 ST SEMESTER				
	CODE	MODULE NAME	NQF Level	CREDITS
Year	BMRMX1A	Retail Business Management I (Module 1)	5	10
	BMROX1A	Retail Operations Management I (Module 1)	5	10
	BAASX1A	Accounting Skills I (Module 1)	5	8

	BMCBX1A	Consumer Behaviour (Module 1)	5	10
	HKCOX1A	Applied Communication Skills I (Module 1)	5	8
TOTAL CREDITS FOR THE FIRST SEMESTER				46
2ND SEMESTER				
	CODE	MODULE NAME	NQF Level	CREDITS
Year one	BMRMY1A	Retail Business Management I (Module 2)	5	10
	BMROY1A	Retail Operations Management I (Module 2)	5	10
	BAASY1A	Accounting Skills 1 (Module 2)	5	12
	BMCBY1A	Consumer Behaviour (Module 2)	5	10
	HKCOY1A	Applied Communication Skills I (Module 2)	5	8
	ASICT1A	ICT Skills	5	10
TOTAL CREDITS FOR THE SECOND SEMESTER				60
1ST SEMESTER				
Year two	BMRMX2A	Retail Business Management II (Module 1)	6	15
	BMROP2A	Retail Operations Management II (Module 1)	6	15
	HKCOX2A	Applied Communication Skills II (Module 1)	6	8
	BBLGX1A	Logistics I (Module 1)	5	10
	HLMWX1A	Mercantile Law (Module 1)	5	15
TOTAL CREDITS FOR THE FIRST SEMESTER				63
2ND SEMESTER				
Year two	BMRMY2A	Retail Business Management II (Module 2)	6	15
	BMROY2A	Retail Operations Management II (Module 2)	6	15
	HKCOY2A	Applied Communication Skills II (Module 2)	6	8
	BBLGY1A	Logistics I (Module 2)	5	10
	HLMWY1A	Mercantile Law (Module 2)	5	15
TOTAL CREDITS FOR THE SECOND SEMESTER				63
1ST SEMESTER				
Year three	BMRMX3A	Retail Business Management III (Module 1)	7	15
	BMROX3A	Retail Operations Management III (Module 1)	7	15
	BMSMX1A	Shopping Centre Management I (Module 1)	6	12
	BBENP1A	Entrepreneurship	5	10

	BMPSX1A	Personal Selling (Module 1)	5	10
	BMARX1A	Applied Retail Management (Module 1)	6	12
TOTAL CREDITS FOR THE FIRST SEMESTER				74
2ND SEMESTER				
	CODE	MODULE NAME	NQF Level	CREDITS
Year three	BMRMY3A	Retail Business Management III (Module 2)	7	15
	BMROY3A	Retail Operations Management III (Module 2)	7	15
	BMSMY1A	Shopping Centre Management 1 (Module 2)	6	12
	BMPSY1A	Personal Selling (Module 2)	5	10
	BMARY1A	Applied Retail Management (Module 2)	6	12
TOTAL CREDITS FOR THE SECOND SEMESTER				64
TOTAL CREDITS FOR THE QUALIFICATION (DI0490) = 370				

Assessment

Assessment takes the form of take-home examinations (open book), closed & open book examinations, case-study assignments, journals, online blogs, discussion threads, summative portfolios and a Research Project. All the modules in this qualification are externally moderated by experts in the discipline.

Articulation Options

7.7 Advanced Diploma in Retail Business Management

Admission Requirements

- ✓ A completed National Diploma/Diploma in Retail Business Management/ bachelor's degree in business administration or equivalent qualification or SAQA approved qualification with Retailing majors on NQF level 6 with at least 360 credits (3600 notional hours) of theory.
- ✓ All applicants received by the published closing date will be evaluated and ranked according to the average achieved for all third-year subjects. Only the top performing applicants will be selected as per the Departmental Student Enrolment Plan (SEP).

Duration:

This is a one-year full-time course.

Curriculum:

**ADVANCED DIPLOMA IN RETAIL BUSINESS MANAGEMENT
QUALIFICATION AND SUBJECT CODES**

1ST SEMESTER			
CODE	MODULE NAME	NQF Level	CREDITS
BMABX4A	Advanced Retail Business Management (Module 1)	7	20
BMAOX4A	Advanced Retail Operations Management (Module 1)	7	16
BMRRX4A	Research Methodology (Module 1)	7	9
BMRLX4A	Advanced Retail Logistics Management	7	15
TOTAL CREDITS FOR THE FIRST SEMESTER			60
2ND SEMESTER			
BMABY4A	Advanced Retail Business Management (Module 2)	7	20
BMAOY4A	Advanced Retail Operations Management (Module 2)	7	16
BMRRY4A	Research Methodology (Module 2)	7	9
BMRLY4A	Advanced Retail Supply Chain Management	7	15
TOTAL CREDITS FOR THE SECOND SEMESTER			60
TOTAL CREDITS FOR THE QUALIFICATION (AD0490) = 120			

Assessment

Assessment takes the form of tests (closed book), project-based assignments, Research proposal writing, discussion threads, journals, quizzes and final summative examinations. Final year modules are externally moderated by experts in the discipline.

Professional Bodies

Students enrolled for the Advanced Diploma programme are encouraged to affiliate with various professional bodies including the South African Institute of Management Scientists (SAIMS). The Wholesale and Retail Sectoral and Educational Training Authority (W&RSETA) also offers exciting opportunities for special projects, discretionary grants and tuition funding as well as post-Diploma internships aimed at students within the Retail Business Management programme.

7.8 Postgraduate Diploma in Retail Business Management

Admission Requirements

- ✓ A completed Advanced Diploma/ BComm/ BTech in Retail Business Management or equivalent qualification or SAQA approved qualification on NQF level 7 with at least 120 credits (1200 notional hours) of theory.
- ✓ All applicants received by the published closing date will be evaluated and ranked according to the average achieved for all third-year subjects. Only the top performing applicants will be selected as per the Departmental Student Enrolment Plan (SEP).

Duration:

This is a one-year full-time course.

Curriculum:

POSTGRADUATE DIPLOMA IN RETAIL BUSINESS MANAGEMENT QUALIFICATION AND SUBJECT CODES

1ST SEMESTER				
CODE	MODULE NAME		NQF Level	CREDITS
BMABX5A	Strategic Retailing (Module 1)		8	15
BMPMX5A	Project Management (Module 1)		8	15
BMCRX5A	Contemporary Issues in Retailing (Module 1)		8	15
TOTAL CREDITS FOR THE FIRST SEMESTER				45
2 ND SEMESTER				
BMABY5A	Strategic Retailing (Module 2)		8	15
BMPMY5A	Project Management (Module 2)		8	15
BMCRY5A	Contemporary Issues in Retailing (Module 2)		8	15
TOTAL CREDITS FOR THE SECOND SEMESTER				45
YEAR COURSE/S				
BMRES5A	Research Project	Compulsory	8	30
TOTAL CREDITS FOR THE YEAR COURSE/S				30
TOTAL CREDITS FOR THE QUALIFICATION (PG0490) = 120				

Assessment:

Assessment takes the form of tests (closedbook), take-home examinations (open book), case-study assignments, journals, discussion threads, summative portfolios and a Research Project. All the modules in this qualification are externally moderated by Retailing experts.

Articulation

Students who complete the Postgraduate Diploma in Retail Business Management are eligible to articulate into the Master of Management in Marketing or the Master of Management (General) offered within the Faculty of Management Sciences.

7.9 Diploma: Sport Management

Entry Requirements (Senior certificate):

Compulsory Subjects	Score*
English	4
Mathematics Or	3
Technical Mathematics Or	3
Mathematical literacy	4
One other subject	4
Total	<ul style="list-style-type: none"> • Minimum of 20 APS score (With Mathematics or Technical Mathematics) excluding Life Orientation. • Minimum of 21 APS score (With Mathematical Literacy) excluding Life Orientation.

Entry Requirements (other South African qualifications):

Learners who have completed non-Senior certificate programmes of learning will be accepted into the undergraduate diploma in Sport Management if they meet the following entry requirements:

- ✓ A completed Higher Certificate (at the NQF Level 5) from an accredited private institution of higher learning in South Africa with specialisation in Sport Administration, Sport Science or cognate field.

Duration:

Six semester / three years full-time of class attendance at the University.

What are the Functions of a Sports Manager?

A Sports Manager is responsible for the administration of various sports facilities including stadium, clubhouses, athletes and community recreation centres. Their roles and responsibilities include managing the human resource function to do with athletes, identifying and recruiting school talent, negotiating athletes’ contracts, coaching, organising training resources for athletes, managing various club programmes, identifying the nutritional programme for athletes, facility and event maintenance, procuring supplies for a sports facility, controlling the finances of a sports facility and motivating and supporting the athletes in the sports facility.

Career Opportunities

Sport Management offers a challenging and exciting career in the private, public and non-profit sector. Sport Managers are regularly required to run the local and

provincial government institutions, metropolitan sub-structures, industries, tertiary institutions and sport clubs. As an alternative, candidates can also follow a career in sports broadcasting, public relations or start their own sport enterprises and clubhouses.

Entry level	:	Sports facility intern, Assistant coach, Fitness instructor or Sales consultant at a fitness centre.
Middle level	:	Athletic coach, Sport agent, Fitness manager, Athletics development specialist, Contract administrator, Business development coordinator, Contract negotiations manager, Sport events coordinator or Facility manager.
Top level	:	Athletics director or Sports facility executive or Athletics association president.

Curriculum

**DIPLOMA IN SPORT MANAGEMENT QUALIFICATION
AND SUBJECT CODES**

1ST SEMESTER				
	CODE	MODULE NAME	NQF Level	CREDITS
Year one	BMSPX1A	Sport Management I (Module 1)	5	10
	BMSRX1A	Sport & Physical Recreation I (Module 1)	5	10
	BMMSX1A	Sport Marketing 1 (Module 1)	5	10
	HKCOX1A	Applied Communication Skills I (Module 1)	5	8
	HTREX1A	Public Relations 1 (Module 2)	5	12
TOTAL CREDITS FOR THE FIRST SEMESTER				50
2 ND SEMESTER				
Year one	BMSPY1A	Sport Management I (Module 2)	5	10
	BMSRY1A	Sport & Physical Recreation I (Module 2)	5	10
	BMMSY1A	Sport Marketing 1 (Module 2)	5	10
	HKCOY1A	Applied Communication Skills I (Module 2)	5	8
	HTREY1A	Public Relations 1 (Module 2)	5	12
	ASICT1A	ICT Skills	5	10
TOTAL CREDITS FOR THE SECOND SEMESTER				60
YEAR COURSE/S				
Year One	BMSPR1A	Sport Practical 1	5	10
TOTAL CREDITS FOR THE YEAR COURSE/S				10

1 ST SEMESTER				
	CODE	MODULE NAME	NQF Level	CREDITS
Year two	BMSMX2A	Sport Management II (Module 1)	6	12
	BMSRX2A	Sport & Physical Recreation II (Module 1)	6	12
	BMMSX2A	Sport Marketing II (Module 1)	6	15
	HKCOX2A	Applied Communication Skills 2 (Module 1)	6	8
	BMCSX1A	Sport Consumer Behaviour (Module 1)	5	10
	BAASX1A	Accounting Skills I (Module 1)	5	10
TOTAL CREDITS FOR THE FIRST SEMESTER				67
2 ND SEMESTER				
Year two	BMSMY2A	Sport Management II (Module 2)	6	12
	BMSRY2A	Sport & Physical Recreation II (Module 2)	6	12
	BMMSY2A	Sport Marketing II (Module 2)	6	15
	HKCOY2A	Applied Communication Skills 2 (Module 2)	6	8
	BMCSY1A	Sport Consumer Behaviour (Module 2)	5	10
	BAASY1A	Accounting Skills I (Module 2)	5	10
TOTAL CREDITS FOR THE SECOND SEMESTER				67
YEAR COURSE/S				
Year Two	BMSPR2A	Sport Practical II	6	16
TOTAL CREDITS FOR THE YEAR COURSE/S				16
1 ST SEMESTER				
Year three	BMSMA3A	Sport Management III	7	20
	BMSRX3A	Sport & Physical Recreation III	7	20
	BBENP1A	Entrepreneurship	5	10
	BMSPR3A	Sport Practical 3	7	20
TOTAL CREDITS FOR THE FIRST SEMESTER				70
2 ND SEMESTER				
Year 3	BMWIL1A	Work integrated Learning	6	30
TOTAL CREDITS FOR THE SECOND SEMESTER				30
TOTAL CREDITS FOR THE QUALIFICATION (DI1901) = 370				

Assessment:

Assessment takes the form of tests (closed book), written assignments, Sport practical and exercises, discussion threads, journals, quizzes reports, logbooks and summative examinations. Please note that all final-year modules in this course are externally moderated by experts in the discipline.

Work Integrated Learning

The diploma in Sport Management includes integrated learning, which is implemented using the workplace-based-learning (WBL) modality. In the WIL module, authentic learning takes place through direct placement of students at various sport organisations for a minimum duration of 720 notional hours. Work placement provides students with an opportunity to apply theoretic knowledge in practice. This priceless opportunity introduces students to the typical administrative and managerial functions of a sports manager, including first-hand experience with diverse organisational culture/s, human relation effects and working conditions of various sports institutions. A student is required to complete all the theoretical modules within the diploma programme before embarking on work placement.

Articulation Options

7.10 Advanced Diploma in Sport Management

Admission Requirements

- ✓ A completed National Diploma/Diploma in Sport Management/ bachelor's degree in Sport Science or equivalent qualification or SAQA approved qualification with Sports majors on NQF level 6 with at least 360 credits (3600 notional hours) of theory.
- ✓ All applicants received by the published closing date will be evaluated and ranked according to the average achieved for all third-year subjects. Only the top performing applicants will be selected as per the Departmental Student Enrolment Plan (SEP).

Duration:

This is a one-year full-time course.

Curriculum:

**ADVANCED DIPLOMA IN SPORT MANAGEMENT QUALIFICATION
AND SUBJECT CODES**

1ST SEMESTER			
CODE	MODULE NAME	NQF Level	CREDITS
BMASX4A	Advanced Sport Management (Module 1)	7	10
BMSSO4A	Sport Sociology	7	10
BMATX4A	Sport Research Methodology (Module 1)	7	10
BAFAX4A	Finance for non-financial Managers (Module 1)	7	12
BMAKX4A	Advanced Sport Marketing (Module 1)	7	10
BMSEO4A	Sport and Exercise Fitness	7	10
TOTAL CREDITS FOR THE FIRST SEMESTER			62
2ND SEMESTER			
BMASY4A	Advanced Sport Management (Module 2)	7	10
BMSPO4A	Aspects of Sport Psychology	7	10
BMATY4A	Sport Research Methodology (Module 2)	7	10
BAFAY4A	Finance for non-financial Managers (Module 2)	7	12
BMAKY4A	Advanced Sport Marketing (Module 2)	7	10
HLALS4A	Aspects of Law in Sports	7	10
TOTAL CREDITS FOR THE SECOND SEMESTER			62
TOTAL CREDITS FOR THE QUALIFICATION (AD1901) = 124			

Assessment:

Assessment takes the form of tests (closed book), project-based assignments, Research proposal writing, discussion threads, journals, quizzes and final summative examinations. Final year modules are externally moderated by experts in the discipline.

Professional Bodies

Membership of a professional body is not compulsory but recommended. Students enrolled for the Advanced Diploma in Sport Management are encouraged to look out for local and international organisations to be affiliated with such as the South African Football Association, Athletics South Africa, the World Leisure Organisation, the North American Society for Sport Management (NASSM) and the European Association for Sport Management (EASM), among others.

Enquiries

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8 SYLLABI

Accounting for Managers

Understand the fundamental principles of financial management, basic accounting and economics within the economy. Appreciate their contribution to the strategic financial plan for an organisation, department and businesses they are operating in. Demonstrate an understanding of the role played by financial markets and institutions. Demonstrate the understanding of the preparation of the comprehensive income statement, comprehensive statement of financial position and the cash flow statement. Analyse these financial statements and the use of ratios. Understand and apply the concept of time value of money

Accounting Skills

Basic financial accounting concepts, double entry system, VAT, Bank reconciliation statements, financial statement and analysis, Cost accounting concepts and price determination, break-even analysis and budgets.

Accounting Technology 1

Advanced Microsoft Word, Advanced Microsoft Excel, Microsoft PowerPoint, Microsoft Access and the use of E Mail and Cloud.

Accounting Technology 2

Accounting package, Auditing package, Tax package, Payroll package.

Advanced Business Management 4

The nature of operations management, importance and development of operations strategies, competitive priorities in operations management, operations decisions and processes, global trends and challenges in operations management, operations management as a competitive tool, operational innovation, quality management in operations. Marketing environment, marketing research process, segmentation and target markets, positioning the firm and its products, marketing mix: product concepts; promotion, place and pricing, and strategic marketing and marketing plan.

Advanced Business Communication for Internal Auditors

Important business communication aspects for managers, building blocks of effective communication, business communication, the role of interpersonal and group communication in the business environment, public presentations and job resumes.

Advanced Financial Accounting (Module 1)

IFRS 15: Revenue, IAS 12: Income taxes, IAS 16: Property, plant and equipment, IAS 36: Impairment of assets, IAS 38: Intangible assets and IFRS 5: Non-current assets held for sale and discontinued operations.

Advanced Financial Accounting (Module 2)

IA 8: Accounting policies, changes in accounting estimates and errors, IAS 37: Provisions and contingencies, IAS 10: Events after reporting period. IFRS 10: Consolidated Financial Statements. IAS 28: Investments in Associates and Joint Ventures. IAS 32: Financial Instruments: Presentation, IFRS 7: Financial Instruments: Disclosures and IFRS 9: Financial instruments.

Advanced Human Resource Development 4

The theoretical foundation of the Human Resource Development field, introducing the strategic role of HRD, the concepts of training for activity and training for performance improvement; and the systematic approach to Human Resource Development. The importance of marketing the HRD function, exposing to the students the elements of an HRD marketing plan. It is also empowers the students with knowledge and skills to formulate a marketing strategy for an HRD function in an organisation. Issue pertaining managing quality in HRD and evaluation of HRD interventions are also dealt with in the module.

Advanced Human Resource Management 4

Wellness management; health management; occupational health, safety and risk. Policies and strategic analysis with emphasis on awareness and decision making on safety issues. Efficiency of human resource operations, human resource and best practice indexes, casual chains and human resource dashboards or scorecards with emphasis on reducing unnecessary production costs at the same time improve the working relations with the workforce.

Advanced Information Systems Auditing

IS audit overview, IS governance, legal and ethical issues for IS auditors, IS risks and controls, IS deployment risks, IS networks and telecommunications risks, E-business risks and controls, Computer Assisted Tools and techniques, conducting an IS audit, fraud and forensic auditing.

Advanced Internal Auditing (Module 1)

Applying the IPPF in management of the internal audit activity, Control self-assessment, Enterprise risk management, internal auditing in the public sector, performing operational/performance internal audits.

Advanced Internal Auditing (Module 2)

Reporting internal audit findings and the relevant legislation and regulations in internal auditing, for example King Code of Governance, Company Act, Sarbanes Oxley Act, PFMA, MFMA, COBIT, Regulatory bodies and Contemporary legislations.

Advanced Labour Law

Introduces concepts of both Individual Labour law and Collective Labour Law. The subject is broken down into 10 chapters during a twelve-month period. Each chapter goes through different aspects of understanding Labour Law which consist of the following: The historical underpinning of the labour relations system (including various labour legislations and amendments to labour laws), The Labour Relations Act, Unfair Dismissals, Unfair Labour Practices, Dispute Resolution, Basic Conditions of Employment Act, Unfair Discrimination and Employment Equity, Collective Bargaining, Strikes and lockouts, Workplace Forums. Introduces concepts of both Individual Labour law and Collective Labour Law. The subject is broken down into 10 chapters during a twelve-month period. Each chapter goes through different aspects of understanding Labour Law which consist of the following: The historical underpinning of the labour relations system (including various labour legislations and amendments to labour laws), The Labour Relations Act, Unfair Dismissals, Unfair Labour Practices, Dispute Resolution, Basic Conditions of Employment Act, Unfair Discrimination and Employment Equity, Collective Bargaining, Strikes and lockouts, Workplace Forums.

Advanced Labour Relations 4

The concept of an industrial psychological approaches to labour relations, conflict generation, conflict handling, power dynamics, the nature of negotiation, preparation for negotiations, the conduct of negotiations, skills to facilitate negotiations, and third-party intervention. The concept of negotiating for climate, negotiating for common ground, persuasive communication, handling aggression during collective bargaining, and specialised negotiation areas.

Advanced Logistics Management

Overview of information systems within logistics, Electronic Data Interchange (EDI) and Extended Mark-up Language (XML) route planning, Enterprise Resource Planning (ERP), track & trace, customer relationship management (CRM) and order management systems, decision-making support systems, system integration, product data management (PDM) systems, WMS warehouse management, system support for production, developments within logistical system support.

Advanced Management Accounting (Module 1)

Strategic performance management systems budgeting and standard setting, activity-based costing (service firms) and activity-based management, pricing and revenue maximization.

Advanced Management Accounting (Module 2)

Apply appropriate techniques to support short decision making, advanced management accounting control systems -quality management methodologies, strategic custom performance management - value management techniques.

Advanced Marketing Finance

Introduction and definition of financial management; relationship between financial management, management accounting, financial accounting and economics; goal of financial management; The agency problem; Financial markets and institutions; The flow of funds in an economic system; Identify the different types of financial statements; Preparation of the Income statement and Balance Sheet in accordance with GAAP; Preparation of the Cash flow statement and the cash management principle; Cash management, cash cycle, cash turnover rate and minimum operating cash balance; Different types of budgets, advantage and disadvantages of budgeting; preparation and importance of a cash budget; the debtors collection schedule and the creditors payment schedules; Calculations of the different types of ratios: Profitability, Liquidity, Activity, Debt; The time value of money concept, present value and future value; Management of working capital: stock, debtors, creditors, cash and cash equivalent, bank overdraft and marketable securities.

Advanced Marketing Management

Introduction to the marketing strategies, market opportunities analysis, formulating marketing strategies for specific situations, implementation and control of marketing strategy, marketing plan and trends affecting the strategic role of marketing.

Advanced Marketing Research

Introduction to research methods and research methodology, sampling techniques, sampling applications, strategic marketing studies, forecasting techniques and research approaches specific to the marketing sector.

Advanced Procurement Management

Procurement capital equipment, contract buying, retail buying, engineering and construction contracting, state and industrial procurement, international buying, make or buy, negotiations, procurement research, measuring procurement management and total cost of ownership, strategic procurement, evaluation techniques, staffing, advanced negotiation techniques, project procurement, buying

decision models, research, procurement for small business, procurement administration, supply dynamics, system design modelling, logistics, maneuverability, marketing and reporting techniques.

Advanced Retail Logistics Management

Relationships in the supply chain, the internalisation of supply chains, On-shelf, in-store and order fulfilment, the development of eTail logistics, Improving the environmental performance of retail logistics, transportation and the flow of retail supply chains, Managing cold supply chains.

Advanced Retail Operations Management

Introduction to cost and management accounting, Materials and inventory management and control, Retail employees, Classification and analysis of retail overheads, analysis of Cashflow statements, Cost-volume-profit-analysis, Preparing budgets for retailing organisations, Standard Costing.

Advanced Retail Supply Chain Management

Introduction to supply chain management, Procurement, Demand management, order management and customer service, Inventory and warehouse management, Packaging and materials handling, Supply chain technology and understanding the Supply chain management practices in the public sector.

Advanced Retail Business Management

Building and sustaining relationships in retailing, strategic planning in retailing, retail institutions in the strategy mix, web, non-store and non-traditional retailing, identifying and understanding consumer information gathering and processing in relationships. Trade area analysis, site location, developing merchandise plans, establishing and maintaining a retail image and integrating and controlling the retail strategy.

Advanced Sport Management

This subject examines the management of risk in a wide range of sport and recreation settings. The subject explores current and important safety issues in the field, such as lightning safety, heat illness, aquatics safety, playground equipment, drug abuse and action plans for medical emergencies.

Advanced Sport Research Methodology

Introduction and approaches to research in sport, the research process, Research ethics, Research methods, Reviewing the literature, Secondary data sources, Sampling, Observation research in sport management, Qualitative data collection methods, Surveys, Experimental designs, Analysing qualitative data, Analysing quantitative data, Statistical analysis.

Advanced Supply Chain Management

Strategic supply chain management, globalised supply chains, supply chain risk and vulnerability, supply chain agility, supply chain resilience, supply chain balance, supply chain efficiency and effectiveness, supply chain robustness, supply chain ambidexterity, supply chain flexibility, dynamic capabilities, supply chain execution, supply chain competitiveness.

Advanced Transport Economics

History and development of transportation, network planning, evaluation of transport proposals, key performance indicators and their influence on transport infrastructure strategy, transportation modes and models, materials handling packaging and transportation systems, cost-benefit considerations in transport management, infrastructure financing and investment decisions, fleet management, intermodal and special carriers, international transportation.

Advertising Management

Advertising planning and management process, structuring of advertising messages, creativity and country culture influence in advertising, advertising strategies, analysing the advertising environment and emerging trends, advertising media planning, advertising media selection, formulating advertising strategies, advertising strategy implementation and evaluating advertising effectiveness (role of marketing metrics).

Applied Communication Skills I (Module 1)

The subject has as exit level outcome that the student must be able to communicate clearly and appropriately in a range of business and marketing contexts. The specific outcome expects the student to demonstrate advanced writing and presentation skills in all communication.

Applied Communication Skills I (Module 2)

Elements of the communication process, types of non-verbal communication, effective business writing, compile forms of business correspondence, compile curriculum vitae with covering letter, follow appropriate meeting procedures and write short formal investigative reports.

Applied Logistics

Logistics Operation Processes – Managing products and services, logistics process management and logistics design decisions. Channel transaction and relationship management – Channel management and channel decisions.

Applied Marketing Management

Aims to bring authenticated learning experiences that involve contact with existing marketing organisations that students can relate to. The industry engagement culminates in project-based learning on solving various problems in the functioning of marketing, culminating in the development of a summative portfolio of evidence related to a chosen marketing organisation.

Applied Promotion IV

Promotion strategy, forms of promotion, promotion control and evaluation and promotion budget and control.

Applied Retail Management

Aims to bring authenticated learning experiences that involve contact with existing retail organisations that students can relate to. The industry engagement culminates in project-based learning on solving various problems in the retail business sphere, culminating in the development of a summative portfolio of evidence related to a chosen retailing organisation.

Aspects of Law in Sports

Introduction to the South African legal system, sport law and product liability, risk management and agency law. A comprehensive guide on the fundamental legal issues in sport and sport management using a jargon-free approach. The content covers legal and management matters commonly found in sport management, including liability issues, protecting the legal rights of athletes and employees and managing legal risk. This module will help students to understand the types of laws that are most relevant to sport management professionals.

Aspects of Sport Psychology

Introduction to sport psychology, sport physiology, psychological aspects of human beings including personality, motivation, arousal, aggression and anxiety, Group cohesion, the influence of steroids and other substances of the body in Sport, Anorexia and Bulimia among sportspersons.

Auditing 1

Introduction to auditing; The accounting profession; Introduction to the financial statement audit (audit/review, roles of various parties, various acts, ISA's, assertions, professional skepticism and professional judgement) auditing postulates; Principles of Internal control.

Auditing 2 (Module 1)

Introduction to the auditing profession, Regulatory and standard setting procedure, Financial Statement Audit Engagement, ethics governing the profession and business, rights, duties, responsibilities and liabilities of auditors, audit evidence, the audit process, reporting.

Auditing 2 (Module 2)

Internal control framework, business cycles and control activities: Revenue and receipt cycle, Acquisition and payment cycle, Bank and cash, Inventory and production; Human resources and payroll cycle.

Auditing 3 (Module 1)

Managing the engagement and audit approach, IT concepts, the audit of the business cycles and control activities: Revenue and receipt cycle, Acquisition and payment cycle, Bank and cash, communicating results.

Auditing 3 (Module 2)

Corporate governance codes and legislation, organisational ethics, Computer Assisted Auditing Techniques and Tools (CAATTs), Quantitative methods, Sampling, Fraud and the internal auditor, Human resources and payroll.

Brand Management

Brand and brand management, Customer-based brand equity and brand positioning, Brand resonance and brand value, Choosing brand elements, Designing brand marketing programmes, Branding in the digital era, Leveraging secondary branding associations, Developing a brand equity management and measurement system, Measuring sources of brand equity, Measuring market performance of a brand, Designing and implementing brand architecture strategies, Managing brands over time, Managing brands over geographical boundaries and market segments.

Business Ethics

Principles of ethics, Philosophical foundations, Ethical decision-making, resolving ethical dilemmas, Macro ethics, Aspects of business ethics, Professional ethics

Business Information Systems 3

This module introduces BIS concepts, terms and components. It focuses on evaluating BIS choices and the acquisition methods, system development lifecycle (SDLC), waterfall model and BIS project management. BIS acquisition related ethics and laws would also be considered.

Business Management I

Business and its challenges; the business environment; the task of management; planning, leading and motivation; Entrepreneurship and business plan; operations management; logistics management; human resource management; financial management and marketing management.

Business Management II

Module 1: Introduction to Corporate Financial Management; Measurement of business performance by means of financial statement and ratios; Investment decisions: calculating the time value of money and Investment Appraisal methods; Appraising Investment Risk and the Capital Structure.

Module 2: Essentials of Project Management; Project Management Life Cycle and Project Documentation; Organisational Arrangements and Project Governance; Project Management Knowledge Areas.

Business Management III

The management function, the marketing function, the procurement function, the HR function, supply dynamics, systems design and logistics.

Business Strategy Module 1 (PGD: CMA)

The nature of strategic management, business vision and mission, external assessment, internal assessment and strategies in action.

Business Strategy Module 2 (PGD: CMA)

Strategy analysis and choice, implementing strategies, evaluating strategies and social responsibility.

Business Studies

The introduction of management as a science, examining the operation of the business enterprise, the interplay between the enterprise and its environment as well as the critical role of the business enterprise in providing for the needs of the society.

Commercial Law I

A brief overview of South African Law, general principles of the Law of Contract with special reference to purchase contracts, credit agreements and agency, insolvency, lease, and Labour Relations Act. Business entities, competition law, consumer protection and business ethics.

Commercial Law for Accountants 1 (Module 1)

A brief overview of South African Law, stressing its origin and administration, general principles and the Law of Contracts, special reference to the purchase and

sales contracts and the Law of Agency and to understand the Constitution of 1996.

Commercial Law for Accountants 1 (Module 2)

Know the basic principles governing specific contracts such as, the Contract of Sale, Lease and Occupancy, Agency, Employment. Know the most important principles of Credit Agreements, Labour Legislation, Law of Insolvency, Internet Law and Securities.

Commercial Law for Accountants 2 (Module 1)

The principles of corporate personality and limited liability, a detailed knowledge of current Companies Act and Close Corporation Act, their interpretation and practical application and partnership as a business form.

Commercial Law for Accountants 2 (Module 2)

Gain knowledge and understanding of the principles of Corporate Law and the procedures of meetings.

Commercial law for Accountants 2 (Only for internal auditing students)

Companies Act; Shareholders and company meetings; Directors and board meetings; Financial records and reporting; auditors, audit committees and company secretary; remedies, enforcement agencies and alternative dispute resolutions.

Consumer Behaviour

Consumer decision making process, impact of individual and environment influencing variables, diffusion and adoption process, purchasing behaviour, consumer decision-making process on individual and group factors.

Contemporary Issues in Retailing

Dark Stores, Offshore sourcing, the Spatial Transformation of Retail Structures and the Township Economy, International retail operations, Social and Green Retailing Issues, Ethical Issues in Retailing, Retailing in the 4IR and 5IR.

Contemporary Marketing Management Issues

Evolution and growth of marketing ethics, consumerism as a social marketing movement, consumer response behaviour towards green marketing, neuromarketing, implications of green marketing on marketing strategy, place marketing, marketing of politicians and religion and marketing.

Corporate Governance

Corporate governance in South Africa and the regulatory framework; International developments in corporate governance; Governance, risk management and internal control; Composition and role of the board of directors; Duties and liabilities of

directors; Board committees; Combined assurance; Good corporate governance practices; Financial Reporting and communication; Integrated reporting.

Costing & Estimating (Module 1)

Basic cost accounting, cost classification, behaviour and estimation; Inventory management and control; Labour cost and control; Manufacturing overheads; Statement of cost of goods manufactured and sold.

Costing & Estimating (Module 2)

Budgets; Standard costing and variance analysis; Cost-volume profit analysis.

Cost & Management Accounting 1 (Module 1)

Introduction to management accounting; Cost concepts, classification, and behavior; Material and inventory control; Labour, Basic calculations of labour to be done in detail emphasis on labour cost per unit using hours minutes, and conversions of minutes to hours.

Cost & Management Accounting 1 (Module 2)

Classification analysis, calculation and apportionment; Calculation of total product cost using absorption and ABC methods; New CIMA cost classification digital costing; Cost flows in manufacturing entities; Operational budgets; Cash budgets

Cost & Management Accounting 2 (Module 1)

Contract costing; Direct throughput and absorption costing; Job costing system; Integrated and interlocking accounting systems; Process costing.

Cost & Management Accounting 2 (Module 2)

Cost volume profit (CVP) analysis; Pricing decisions; Operational, Cash and Flexed budgets more than one product; Standard Costing, variance analyses and reconciliation of actual versus budgeted

Cost & Management Accounting 3 (Module 1)

Budgets and budgetary control, Standard costing and variance analysis and reconciliation of actual and budgeted profit, integrating marginal cost accounting, absorption cost accounting.

Cost & Management Accounting 3 (Module 2)

Decision making, risk and uncertainty, Break-even analysis.

Cost & Management Accounting (Module 1) (PGD: CMA)

Pricing strategies for maximizing profit in imperfect markets and financial consequences of pricing strategies, managing and controlling the performance of

responsibility units, behavioral and transfer price issues related to the management of responsibility centers integrated operational case studies

Cost & Management Accounting (Module 2) (PGD: CMA)

Cost management and cost transformation methodology to manage costs and improve profitability, compare and contrast quality management methodologies, apply value management techniques to manage costs and improve value creation, risk and uncertainty associated with medium- term decision making integrated operational case studies.

Corporate Governance

Corporate governance in South Africa and the regulatory framework; International developments in corporate governance; Governance, risk management and internal control; Composition and role of the board of directors; Duties and liabilities of directors; Board committees; Combined assurance; Good corporate governance practices; Financial Reporting and communication; Integrated reporting.

Digital marketing theory

Introduction to the online marketing environment, digital marketing strategy, digital media and the marketing mix, relationship marketing using digital platforms, delivering the digital customer experience, campaign planning for digital media and marketing communications using digital media channels.

Digital marketing practice

Students participate in practical exercises in digital marketing including developing a social media strategy for a marketing organization, content creation, search engine optimization, mobile marketing and dummy website content creation. The students also get an opportunity to complete an international Google certification course.

E-Commerce Auditing

Introduction to e-commerce: Components of e-commerce, Regulatory guidelines; E-commerce law; E-commerce risks and controls; E-commerce auditing: Compliance and operational e-commerce audits, Plan and development an e commerce audit based on the risk assessment, Tools and techniques used in e-commerce auditing, Reporting and recommendations.

Economics for Managers

Knowledge of fundamental principles of micro-economics and macro-economics and their relevance to managerial decision-making. The module will cover the following topics: Principles and key concepts for economics for business, Demand and Supply, Demand theory analysis, Elasticity of demand, Production theory and analysis, Cost theory and analysis, Market structures, The labour market, National

income/Economic growth, Business cycles, Unemployment and inflation, International trade and finance, Fiscal and monetary policy, Economic theory and policy debate.

Employee Relations Management 4

origins of contract of employment, labour relations, trade unions, Employment equity, affirmative action, dismissals, disciplines and procedural fairness in the case of disciplinary matters, substantive fairness, retrenchment and redundancy (operational requirements) and HIV and Aids in the workplace.

Entrepreneurial Skills I

Entrepreneurship defined, creativity and innovation, business opportunities, business start-up, franchising, the entrepreneurial management team, marketing plan, operations, financial plan, business plan.

Entrepreneurship (Innovation) I

Principles of entrepreneurship, explaining entrepreneurs, creativity and innovation, identification of opportunities, entrepreneur options, identification of supporting sources, feasibility studies, market research, marketing plan, financing and provision of manpower, operational and administrative plan, business plan and aspects of the law.

Environmental Auditing

Background of environmental auditing; Environmental management systems; Environmental auditing, distinguish between compliance and operational environment audits, perform an environmental risk assessment, plan and development an environmental audit, apply the tools and techniques used in environmental auditing, prepare an audit report and make relevant recommendations.

Financial Accounting 1 (Module 1)

Introduction to accounting concepts and terminology, financial calculations, conceptual framework, books of prime entry, reconciliations of debtors, creditors and bank, posting to the general ledger, trial balance, financial statements of sole trader with adjustments, incomplete records.

Financial Accounting 1 (Module 2)

Incomplete records; Establishment of a partnership; Cash flow statement; Introduction to Financial Statements for Companies and Close Corporation

Financial Accounting 2 (Module 1)

Conceptual Framework and presentation of financial statements IAS1; Share Capital IAS21; Inventories IAS2; Property, Plant and Equipment IAS16; Investment Properties IAS40; Intangible assets IAS38

Financial Accounting 2 (Module 2)

Provisions, contingent liabilities and events after reporting period IAS37; Revenue from contracts with customers IFRS15; The effects of changes in foreign exchange rates IAS21; Accounting policies, changes in accounting estimates and errors IAS8; Statement of cash flows IAS7

Financial Accounting 3 (Module 1)

IAS 33: Earnings per share; IAS 12: Income taxes; IAS 36: Impairment of assets; IAS 16: Property, plant and equipment; IFRS 16: Leases.

Financial Accounting 3 (Module 2)

Analysis and interpretation of financial statements; Investment accounting; Accounting for groups; IFRS 15: Revenue from contracts with customers.

Financial Information Systems 1

The stages of the SDLC – Theoretical, Advantages & Disadvantages of File systems and databases Role-players in systems etc. Design a database (degrees of relationships, supertypes & subtypes, normalisation) Implement a database in Access.

Financial Information Systems II

Stovepipes and how to get rid of it, Applications of patterns in Database design, Value Systems, Value chain and business process diagrams, Data flow diagrams for different business processes, Converting conceptual framework to logical framework (ERDs to tables). Sale and collection business process, Acquisition and payment business process, Merging different business processes. The conversion, financing and HR business processes, Risk controls, ERP systems, and E-Commerce modelling. Excel basic operations, functions and formulas, simple VBA programs with Excel, program control, Arrays.

Financial Information Systems III

Project Management in IT, MS Project, Advanced database management techniques, different architectures, data quality concepts and the beginning of ETL and data warehousing. More advanced VBA programming with Excel, macros, VBA and Access, SQL, Data validation and error trapping, Programming with ADO.

Financial Management for Advanced Diploma

Fundamentals of financial management; Analyse financial markets, institutions and securities; Time value of money; Capital budgeting techniques; Cost of capital; Financial management reports.

Financial Management for Postgraduate Diploma in Management

Understand the role and environment of financial management. Understand the principles underlying business strategy and the strategic planning process. Understand the importance of financial markets and institutions in the economy. Understand the three main types of financial statements. Understand the impact of time value of money on financial decision-making. Understand the impact of risk and return on financial decision-making. Read and interpret financial statements and understand the effect of qualitative factors on quantitative analysis. Understand the importance different shares and bonds in the economy.

Financial Management 1 (Module 1)

Fundamentals of financial management; Financial markets, institutions and securities; Sources of short-term and long-term finance; The concept of time value of money; Capital budgeting techniques; Analysing financial statements; Valuation of shares and debentures.

Financial Management 1 (Module 2)

Working capital management; Leasing finance and convertible securities; Risk and return; Cost of capital; Bonds Valuation; Leverage and capital structure; Dividend policy

Financial Reporting/Accounting (Module 1) (PGD: CMA & IA)

Conceptual framework and companies act. Investment properties. Borrowing costs. Government grants and assistance.

Financial Reporting/Accounting (Module 2) (PGD: CMA & IA)

Employee benefits. Foreign currency. Hedge accounting. Earnings per share. Financial instruments. Liquidation of companies.

Forensic Auditing

Understand the history of fraud and the Anti-fraud Profession; Explain the fraud cycle, profile of a fraudster; Understand the keys to effective fraud investigation and fraud taxonomies; Define and distinguish between: Fraud, Theft, and Embezzlement; Understand the evolution of a typical fraud; Knowledge of financial statement schemes, corruption schemes and asset misappropriation schemes; Identify common and specific red flags; Understanding of risk assessment models;

Identification of risk factors; Knowledge of Risk Assessment Best Practices; Applying a Risk Management Checklists in a simple organisation Documentation of risk assessment outcome; Appreciation of the role of the control environment on prevention of fraud and perception of detection; Understanding of fraud prevention models and other prevention measures; Fraud Detection Sayings; Knowledge of common and specific detection methods; Understand the Fraud Policy and its components; Understand the composite Fraud Response Team; Evaluate the fraud management plan; Plan and development a forensic audit/investigation; Apply the tools and techniques to obtain and evaluate evidence used in forensic auditing/investigation; Prepare an audit report and make relevant recommendations; History and Evolution of Computer Crimes; Computer Crime Theories and Categorisations; Characteristics of the Computer Environment; Information Security (INFOSEC); Profile Internet Fraudsters.

Human Resource Development 1 (Module 1)

Training and development in the south African context, Global models shaping the South African training and development system, The basic psychology of learning, an overview of Education, Training and Development legislation in South Africa, statutory training and development structures in South Africa. The south African occupational learning system.

Human Resource Development 1 (Module 2)

The concepts, Education, Training and Development, Generalised approaches to training, determining training and development needs, programme design and development, preparing and presenting training, assessment of learning and programme evaluation.

Human Resource Development 2 (Module 1)

Managerial approach to training and development, Strategic human resource development, the administration of training and development, Management development, sustaining training and development capability in an organisation, the profession and practice of training and development, Contemporary issues in human resource development.

Human Resource Development 2 (Module 2)

Assessment of training needs, planning and designing outcomes-based learning, facilitating and assessing learning, Methods, media in learning facilitation, assessment and moderation of learner achievement, Evaluation of programme effectiveness, on and off the job development interventions, assessment centres and management by objectives (MBO) as training interventions, Organisational development as a means to address change in an organisation.

Human Resource Management 1 (Module 1)

Introduction to the nature of psychology, subfields, nature and identity of Industrial and Organisational Psychology (IOP), frameworks for thinking and practice in IOP, human and career development, sensory and perceptual processes, cognitive processes, motivation and emotion, attitudes and values, psychological well-being, psychological assessment.

Human Resource Management 1 (Module 2)

Human social institutions & social relationships; Industrial sociology; Social theory; Social organisation & structure; Family structures; Social groups; Human impact on the environment.

Human Resource Management 2 (Module 1)

The foundation and challenges of Human Resource Management; professionalisation of Human Resource Management; Information Technology for Human Resources; managing diversity; strategic HR planning; HR research.

Human Resource Management 2 (Module 2)

Job design; job analysis; recruitment; selection; induction; motivation; retention.

Human Resource Management 3 (Module 1)

Introduction of talent management; talent management challenges; focus areas of talent management; inclusive leadership; in-market action learning; performance management linked to rewarding talent; managing local talent; talent fit for emerging countries.

Human Resource Management 3 (Module 2)

Remuneration strategy; broad-banding; individual performance-, competence-, team- and skills-based pay; pay structures; total packages; payroll management; remuneration governance.

Human Resource Practice 3

Introduction to human resources management: overview, manpower planning and job analysis techniques; manpower provisioning and maintenance processes; performance appraisal mechanisms; job evaluation and compensation principles; Absenteeism and labour turnover methodology; motivation theories and applications; health and safety issues; Quality of work life and social responsibility concepts; training and development – functional application; interpersonal relationships –stress, alcoholism and stereotypes. Introduction to labour and industrial relations; monitoring and auditing industrial relations; labour market analysis; unfair labour practices and resultant action; trade unions and trade unions

structures; coping with trade unions; concluding an agreement; labour relations policy; discipline and grievances; handling discipline and grievances; collective bargaining; the negotiator; negotiation; regulating industrial conflict.

ICT Skills

ICT Skills is a module that focuses on promoting computer literacy through both simulated and real environments. Computer literacy is the knowledge and ability to use computers and technology efficiently. On completion of this module, learners should have a thorough understanding of what a personal computer is and how it can be broadly and efficiently utilised in higher education life and beyond. This module will also provide learners with computer literacy skills in the utilisation of the following applications: Microsoft Word 2010, Microsoft Excel 2010, Microsoft PowerPoint 2010, Microsoft Outlook 2010, and Internet Explorer.

Human Resource Practices 4

Staffing, job design and analysis, training and development, diversity management, performance management and improvement and compensation and reward. The application of theoretical principles and practice is contextualised in international and local best practice environments, including aspects of globalisation, embracing new technology and developing human capital, ethics and competitive advantage through people.

Information Systems Auditing

Concept of Computerised Assisted Audit Techniques (CAATS); Access database for storing and manipulating large amounts of information and creating tables, reports and queries. Make use of Mail Merge to prepare letters for verification purposes; Use Excel for spreadsheets, financial calculations, pivot tables, advance filtering and conditional formatting to analyse information. Introduce ACL to assist the internal or external auditor with sampling and analysing.

Integrated Marketing Communication

Planning of a marketing promotion programme, selection of promotional mix elements, measuring the success of an integrated marketing communication plan, types of promotion and managing the promotions budget of a marketing organisation.

Internal Auditing 1

Introduction to auditing; The accounting profession; Introduction to the financial statement audit (audit/review, roles of various parties, various acts, ISA's, assertions, professional scepticism and professional judgement) auditing postulates; Principles of Internal control.

Internal Auditing 2 (Module 1)

Introduction to the internal auditing profession, Relationship between the internal audit function and other role players, the International Professional Practices Framework (Core principles, Definition, code of Ethics, Attribute Standards), Internal audit process, tools and techniques, Health and safety in the workplace.

Internal Auditing 2 (Module 2)

Internal control framework, System descriptions, risks and typical control activities and control effectiveness procedures for the following business cycles in a manual set-up: Revenue and receipt cycle, Purchases and payment cycle, Inventory, production and warehousing cycle.

Internal Auditing 3 (Module 1)

Performing the IA engagement, IT concepts, the audit of the business cycles and control activities: Inventory & warehousing cycle, Bank and cash, Communicating results.

Internal Auditing 3 (Module 2)

About the business, Introduction to governance, Introduction to Enterprise Risk Management, Organisational ethics, Advanced Computer Assisted Auditing Techniques and Tools (CAATs), Fraud and the internal auditor, the audit of the business cycles and control activities of Human resources and payroll cycle.

International Marketing

Formulation and implementation of global marketing strategies, the production, pricing, distribution, promotion and complexities associated with international/global markets.

Labour Economics 5

Introduce the concept of a labour market, the supply for and demand for labour, wages and the cost of labour, trade unions, collective bargaining and minimum wages. Provides an overview of productivity and labour market flexibility, globalisation, unemployment, human capital, labour market inequalities and social dialogue and codetermination in the workplace.

Labour Law I

Common law contract of service, Compensation for Occupational Injuries and Diseases Act, Wage Act, Skills Development Act, Occupational Health and Safety Act, Basic Conditions of Employment Act, Labour Relations Act and Employment Equity Act.

Labour Relations 1 (Module 1)

A conceptual analysis of the employment relationship, Understanding the concept, The impact of power on the employment relationship, Traditional approaches to the employment relationship, The labour relations system as a societal structure, The composition of a labour relations system, The role of the state, Employer and employee representation.

Labour Relations 1 (Module 2)

Labour economics: theory and application, classical and neo classical labour market theory, labour market models and wage determinations, The South African labour market: labour market principles of demand and supply, labour market problems, labour market issues, unemployment, Labour market issues. Intergroup conflict: analysis and facilitation, the conflict phenomenon, variables determining conflict levels, conflict escalation, conflict resolution, incapacity, operational requirements, mergers, transfers, dismissals, retrenchment, redundancy, outsourcing.

Labour Relations 2 (Module 1)

SA labour legislative framework, managing labour relations in the workplace, collective bargaining and organisational rights, negotiation.

Labour Relations 2 (Module 2)

Labour disputes and resolutions, strikes and lock-outs, international labour relations, industrial democracy and workers participation.

Labour Relations Management 5

Introduce the concept of origins of unfair dismissals, disciplines and dismissals, procedural fairness in the case of disciplinary matters, substantive fairness, retrenchment and redundancy (operational requirements), the contract of employment, HIV and Aids in the workplace. Introduce the concept of unfair discrimination, affirmative action, employment equity plan, conducting organisational audit, general provisions of the Employment Equity Act, psychometric testing, employment equity, outsourcing of labour and diversity management.

Logistics I

General introduction to logistics foundations, system and market foundations. Capacity foundations, movement process, foundations and performance foundations.

Logistics Project Management

Principles of project management, logistics project life cycle, logistics project

planning, project-driven vs. non-project driven logistics, constraints and problems in logistics project management, skills and capabilities required for effective management of logistics projects.

Macroeconomics

Macroeconomic theory, national income, monetary policy, fiscal policy, unemployment, inflation and deflation, international trade and public finance.

Management Theory 4

The concept of management, the nature of organisations, managerial competencies, ethics and corporate social responsibility, strategic analysis with focus on an organisation's external and internal environments, planning and strategy formulation and decision-making. Organisational change and learning, the dynamics of leadership, motivation for performance, organisational communication, group work and teams, organisational culture and workforce diversity and control in organisations.

Marketing I

The influence of the marketing environment on the firm, market segmentation and the role of the consumer. Introduction to marketing, the generic marketing mix elements including product, price, distribution, wholesalers and retail – basic principles and marketing communication. The market concept. The SA marketing environment, market segmentation and the marketing mix.

Marketing II

The management of service quality, service development and design (Process), managing employees' roles in service delivery (People), the role of the physical environment in service delivery (Physical evidence), managing demand and capacity and service recovery.

Marketing III

Introduction to Branding, the role and place of branding, elements of branding, packaging the brand, components of branding, branding in the digital era, branding in the South African landscape, service branding, branding of organisational employees, branding of individuals, planning, Leveraging & Extending a brand.

Marketing Management 4

Marketing environment, marketing research process, segmentation and target markets, positioning the firm and its products, marketing mix: product concepts; promotion, place and pricing, and strategic marketing and marketing plan.

Marketing Research III

Introduction to marketing research, The marketing research process, Problem definition and research objectives, Research design and proposal writing, Collection of secondary data, primary data (qualitative and quantitative), questionnaire design and fieldwork, sampling methods, data processing and reports.

Mercantile Law

A brief review of the SA Law and general principles of the Law of Contract, Purchasing and Exchange Controls.

Microeconomics

Nature and scope of economics, economics systems and working economy, microeconomic theory: price theory, market mechanism, consumer equilibrium, cost and price formation, market forms and factors of production.

Operations Management I

The organisation; mission, strategies, objectives and operational tasks. Introduction to operations management; activities and responsibilities of operations managers. Strategic operations management; SWOT analysis and operations planning. Functional operations management; aggregate planning, forecasting techniques, productivity, make or buy decision, value analysis and value engineering. Functions of the operations system. Management problem areas in operations management. Operational management; operations scheduling, operations control and work-study.

Organisational Behaviour 5

Organisational behaviour, organisational culture and ethics, diversity in the workplace (national and global), groups and teams, motivation and engagement of the South African workforce and communication in the information age. Power, empowerment, decision making, leadership and followership, wellness and stress, conflict management, organisational design, change and innovation.

Organisational Development 5

The concepts Organisational Development and Organisational Transformation, strategic Organisational Development, leadership, the Organisational Development consulting process, Organisational Development Interventions, communication, skills development, Organisational Development In the workplace today, change In the workplace, the learning organisation. Knowledge management, technology, ethics, diversity and employment equity, performance management, employee well-being, emotional Intelligence, talent management.

Organisational Dynamics

Organisations and Organisational Effectiveness, Stakeholders, Managers, and Ethics, Organising in a Changing Global Environment, Basic Challenges of Organisational Design, Designing Organisational Structure, Creating and Managing Organisational Culture, Organisational Design and Strategy in a Changing Global Environment, Organisational Design, Competences, and Technology, Types and Forms of Organisational Change, Organisational Transformations, Decision Making, Learning, Knowledge Management, and Information Technology, Innovation, Intrapreneurship, and Creativity, Managing Conflict, Power, and Politics.

Procurement Management I

Procurement role in business, relationships with other departments, procedures, forms and records, basic policies / planning, organisations, procurement control and budgeting ethics / public relations.

Procurement Management II

Sourcing quality, quality determination, right time, price and surplus materials. The organisation; mission, strategies, objectives and operational tasks. Introduction to production management; activities and responsibilities of production managers. Strategic production management; SWOT analysis and production planning. Functional production management; aggregate planning, forecasting techniques, productivity, make or buy decision, value analysis and value engineering. Functions of the production system. Management problem areas in production management. Operational production management; production scheduling, production control and work-study.

Procurement Management III

Procurement capital equipment, contract buying, retail buying, engineering and construction contracting, state and industrial procurement, international buying, make or buy, negotiations, procurement research, measuring procurement management and total cost of ownership.

Project Management 5

Introduction to project management and the Project management body of knowledge (PMBOK), which is the paradigm adopted in the teaching of project management in this module. Processes critical to effective project management, project selection and prioritisation, organisational capability, structure, culture and roles, chartering & stakeholder planning for a retail project, scope planning and scheduling of a retail project, project management knowledge areas, resourcing projects, budgeting and risk planning for a retail project, project quality planning, project supply chain management, leading and managing project teams, project ethics and governance.

Quantitative Techniques / Descriptive Statistics 1 (Module 1)

Basic Mathematics; Statistics in Management (The language of statistics, components of statistics, data types and measurement scales, data sources, data collection methods); Exploratory Data Analysis - Summarising Data: Summary Tables and Graphs, Numeric Descriptive Statistics (measure of central and non-central location, measure of dispersion, measure of skewness); Basic Probability Concepts and Probability Distributions (Binomial, Poisson and Normal distributions); Excel (based on all content covered).

Quantitative Techniques / Descriptive Statistics 1 (Module 2)

Inferential Statistics: Sampling and Sampling Distributions, Confidence Interval Estimation, Hypothesis Testing: Single population (means and proportions), Hypothesis Testing: Difference between two means, Chi-squared hypothesis tests; Statistical Models for Forecasting and Planning: Simple Linear Regression and correlation Analysis, Index Numbers, Time Series Analysis; Excel (based on all content covered).

Research Methodology Advanced Diploma (CMA & Internal Auditing)

Introduction to the theory of research methodology, including different types of research design, literature studies, sampling, data collection, statistical methods ensuring reliability and validity, formulation of problem statements, research questions, hypotheses and variables, as well as interpretation and report writing.

Research Methodology (Advanced Diploma in Retail Business Management)

The basics of market research, research objectives, ethics and ethics principles, philosophies, designs and methodologies. An introduction to quantitative and qualitative research and sampling. Questionnaire design and fieldwork, turning data into findings, reporting on and communicating findings, professional development and the market research industry.

Research Methodology (Generic)

The concept research, focus on the application of scientific writing principles, distinguish between the various research paradigms and methodologies, provide an overview of the lay-out and content of a research proposal, and critical engagement with scholarly literature. An overview of both qualitative and quantitative research methods as it relates to design, sampling, data collection, data analysis, and the presentation of findings.

Research Methodology 4 (HR department)

The concept research, be able to apply the principles of scientific writing, distinguish between the various research paradigms and methodologies, comprehend what constitutes a research proposal, and critically engage with scholarly literature. describe the relevance of research design. Distinguish between methods available for sampling, Comprehend the application value of the various data collection methods, Conduct elementary data collection and interpretation of results, Realise the implications of research findings, Address issues of quality and ethics within the context of both qualitative and quantitative methodologies.

Research Project (PGD: CMA & IA)

Compiling a research proposal consisting of all or some of the following items depending on the research methodology to be used: Introduction; Background to the problem; Problem statement; Main and sub-objectives; Research methodology; Ethical considerations; Limitations to the study; Chapter layout.

Research Project 5 (PGD: HR & Management)

This year course will focus on the contextualization of a discipline-specific research problem, the independent undertaking of a critical literature review, the justification of sampling decisions, the design and application of a self-constructed data collection instrument, the analysis of collected data, the presentation of findings and recommendations for future research. The research project will culminate in the draft of a publishable journal article.

Research Methodology (PGD: Logistics)

Application of research methodology to resolve logistics and supply chain management problems in organisations. Development of a research proposal and mini dissertation under the guidance of a supervisor.

Research Project (PGD: Marketing & Retail Business Management)

In this year course, the students will be expected to complete a research project. This will comprise, defining a discipline-specific research problem, the independent undertaking of a critical literature review, the justification of sampling decisions, the design and application of a self-constructed data collection instrument, the analysis of collected data through a pilot survey, the presentation of findings and recommendations for future research. The project will culminate in the writing of mini-Dissertation Chapters as well as a project presentation using PowerPoint slides.

Retail Business Management I

Introduction to the nature and evolution of retailing, the six Rs' of retailing, the Retailing environment, Selection of suppliers and supplier relations, being in the right place, Selecting the right quantity, the right price and the right service.

Retail Business Management II

The role of Retailing, the Marketing structures in the Retail industry, Location strategy, Retail shopper behaviour, Retailer stakeholders, Retail store layout and design, Retail communication, Managing and determination of retail pricing, Retail Merchandising, Online and Mobile Retailer channel options.

Retail Business Management III

The Buyer's role in retail buying and merchandising, planning the purchase, additional buying responsibilities and making the purchase (local and international buying).

Retail Operations Management I

The Retail business management, The Retail Business environment, Retail business planning, organising, leading, motivating and controlling activities and resources. Introduction to various retail operations including; logistics management, financial management, Employment Relations management, Marketing management and the management of retail assets and risks.

Retail Operations Management II

Introduction to Retail Marketing management, retail Marketing strategy, Retail consumer behaviour, Segmentation, Retail product and brand management, Retail buying and merchandising principles, Retail Buying, Retail communications, Legislation and ethics in Retailing, International retail marketing and emerging issues, Customer loyalty, Customer care and Customer complaints handling.

Retail Operations Management III

The employment relationship within the Retail sector, the labour relations system, labour legislation, employee representation, collective bargaining and traditional negotiation, the South African labour market, employee grievances, termination of employment, employment equity, dispute resolution and coercion.

Risk-based Auditing

Introduction to Enterprise Risk Management; Evaluating the risk management process; Compilation of risk and audit universe; Assurance role of the internal auditor; Consulting role of the internal auditor; Setting an audit strategy; Current trends in risk-based auditing.

Sales Management III

Selection and appointment of salespeople, training and remuneration of salespeople, sales planning, organisation and sales budgeting.

Shopping Centre Management

What is a shopping centre? site selection for a shopping centre, shopping centre design principles, shopping centre maintenance, tenant mix, insurance and safety management, feasibility study, customer services, finance and administration, presentation, refurbishments, financial feasibility and centre promotion.

Sport and Exercise Fitness

This module focuses on the interaction among the energy system and muscle metabolism, hormonal control during exercise, the cardiovascular and respiratory response to acute exercise, interaction between resistance training and diet, resistance training for special populations, adaptations to aerobic and anaerobic training and environmental influences on performance.

Sport Management I

The Sport Industry Environment, Sport management and decision-making, Club Management and Records management, planning for Sports Events, Organising sports functions, managing change and Human resource management at a sports facility including the behaviour, motivation and leading of staff and employees in Sport facilities.

Sport Management II

Introduction to sports Events, ensuring Bids for the Sports Event, Human Resource Management during the sports event, Budgeting for the sport event, Sponsorships, Marketing the Sport Event, Managing the Media and Public Relations of the Sports Event, Legal aspects involved in Sports Event Management, Introduction to risk Management of the Sports Event, Services and Logistics involved during sports event management, Event-day Management and Evaluation of the success of a Sports Event.

Sport Management III

Introduction to Labour relations in Sport, an overview to Facility Management, Efficient tour and team management, Introduction to Sport risks, including Financial Risks and Ethics in Sport Management.

Sport Marketing 1

The special nature of sport marketing, Strategic Marketing Management, Understanding the Sport Consumer, Market Research in the Sport Industry, Market Segmentation, the Sport Product, Managing Sport Brands, Sport Sales and Service, Delivering and Distributing Core Sport Products as well as an introduction to the Legal Aspects of the Sport Marketing business.

Sport Marketing II

Understanding fans and their consumption of sport, Sport distribution and media rights, Formulating and implementing sports marketing strategies, ticket strategies in the sports industry, the sports product and brand building decisions, globalisation of the sport product, managing sports sponsorship programs, sport marketing under uncertainty, sport promotions and paid media, the use of social media in sports, direct marketing techniques in sport and guerrilla marketing techniques.

Sport Practical 1

In this practical-based course, the students participate in outdoor activities which will introduce them to at least 5 contact-based Sporting codes including Hockey, Football, Rugby, Basketball and Boxing. In the latter half of the year, the students will be introduced to at least 5 semi-contact Sporting codes including Volleyball, Netball, Softball, Cricket and Karate.

Sport Practical II

In this practical-based course, the students participate in outdoor activities which will introduce them to at least 4 or 5 Sporting codes that are non-contact including Aerobics, Athletics, Tennis and Chess. In addition, the students are introduced to various indigenous games so they may understand their value and position in the South African sporting industry. In the latter half of the year, the students are introduced to various teaching and learning modalities such as workshops and seminars that will help to enhance their administrative skills (such as meeting preparation and diary-management), soft skills (such as communication, motivation and self-confidence, problem-solving and critical thinking skills). The practicals also comprise several hours of volunteering around the community.

Sport Practical III

In this module, the students initiate a sporting event based on the project-based design and application of the theory they would have completed in the second-year course in Sport Management 2. In addition, the practical component of this module comprises the completion of a SAFA/CAF D Licensing course as well as the completion of a First Aid course.

Sport and Physical recreation I

Introduction to leisure and recreation, understanding the power, potential and possibilities of parks, recreation and leisure, theoretical underpinning of leisure, recreation and play, delivery systems, public recreation and the non-profit sector, commercial recreation and tourism, & unique groups, leisure programming concepts, the leisure service programmer, understanding leisure behaviour, leisure

programming, leisure needs identification and assessment, establishing direction of a leisure programme, leisure programme development & leisure programme areas, leisure programme formats, delivering leisure programs as well as the evaluation and quality assurance of leisure programmes.

Sport and Physical recreation II

An overview of the structure and functioning of the body, chemical aspects influencing athletic participation, cells and tissues of the human organism in relation to physical activity, organ systems of the body, the physiology of the skeletal systems, the physiology of the muscular system, the role of the nervous system in physical activity, the influence of the endocrine system on physical activity, digestive organ's role for physical activity, nutrients and metabolisms impact on athletic performance, acid-base balance influencing physical activity, structures and movements of human body, understanding kinetic anatomy including the upper extremity (shoulder, elbow, forearm, wrist and hand), the lower extremity (hip, thigh, knee, lower leg, ankle and foot) as well as the injuries prone to the head, spinal column, thorax and pelvis.

Sport and Physical recreation III

Introduction to sport and exercise fitness, the warm-up, energy production, metabolic training principles and adaptation, cardiorespiratory training principles and adaptation and introduction to thermo-regulation.

Sport Sociology

Introduction to sport sociology, children in sport, aggression among athletics, women and gender in sport, training principles, individual differences in sport, muscular fitness components, energy systems and programme development. The subject also includes, sport programme budgeting, resource alignment, programme promotion and delivering leisure programmes.

Strategic Financial Management (Module 1)

Overview of financial management, business strategy and risk, time value of money, risk and return, portfolio management, cost of capital, and financial statement analysis.

Strategic Financial Management (Module 2)

Sources of finance, practical issues of capital budgeting, capital structure and leverage, liquidity management, dividend policy, mergers and acquisitions, business failure and business rescue mechanisms.

Strategic Human Resource Development 5

Provides a framework from which professionals can practice impact driven HRD in organisational context. It focuses on specific aspects to which contemporary HRD professionals/practitioners should pay attention for improved organisational performance. The module explores the concepts of “impact driven HRD”, emphasising the need of training for performance improvement as opposed to training for activity, managing quality in HRD and evaluation of HRD interventions. This module develops a range of people management, academic and HR practitioner skills. During the course students are expected to develop a number of specific skills regarding the analysis of business situations and understanding how the HR contextual elements are applied. There is a range of underpinning knowledge that will have been learnt and provided in other modules that will be re-applied in this module. Develops a range of personal, academic and HRD practitioner skills. During the module students are expected to develop a number of specific skills regarding the analysis of business situations and understanding how the HRD contextual elements are applied. It also focuses on the strategic impact an HRD function should have in meeting the challenges face the new world of work. There is a range of underpinning knowledge that will have been learnt and provided in other modules that will be re-applied in this module.

Strategic Human Resource Management 5

Organisational objectives, internal and external socio-economic, political and technological environment, strategic direction and sustainable people practices, framework of HR element of the organisational governance, risk and compliance, HR structure and HR strategic objectives. HR risk management in the South African context, benefits and key areas of HR risk management, people risk, governance, risk and compliance, problem-risk-crisis chain reaction, type of risks in organisations, strategic approaches to compliance, the SABPP HR management system standard model, the ISO 31000 international standard on risk, objectives of HR risk management standard, HR risk management application standard, implementation of HR risk management in the workplace, elements included in risk (identification, evaluation, mitigation and monitoring), practical ideas of how to manage risks in organisations, creation and development of a risk culture, the effect of macro risks on organisations, HR's role in responding to macro risks, positive versus negative side of HR risk, opportunities and challenges for HR risk management of the future.

Strategic Logistics

Logistics and the supply chain, customer relationship management, value and logistics costs, International logistics, managing the lead time frontier, logistics planning and control

Strategic Management 5

The assessment of the internal and external environments of any organisation and the impact these environments may have on the vision and mission of organisations remain pivotal pillars of the module. Coupled with this, the module considers formulation of the vision statement, strategic intent and mission statement to be critically important for organisations, let alone the inextricable interwoven of the three strategic processes. To this end, students are introduced to these three concepts. Furthermore, the module focuses on industry analysis that ascertains that organisations remain competitive. The module considers the critical role played by various strategic drivers (e.g. leadership, organisational structure, organisational culture, compensation, resources) and instruments (e.g. policies, action plans) in the effective implementation of strategies chosen. The module introduces students to a variety of control and evaluation techniques to appraise the extent to which the strategy has been implemented effectively. Various strategic techniques for non-profit organisations are also unravelled.

Strategic Marketing

Strategic planning process for a marketing organisation, development of strategic marketing plans, internal analysis and its role in strategic marketing planning, strategic positioning and differentiation of the organisation's market offerings, assessment and evaluation of marketing segments, strategy implementation and control, drivers for and barriers against strategy implementation, communicating marketing strategies to key stakeholders, marketing strategy evaluation and control and the strategic marketing process and decision making.

Strategic Procurement Management

Public sector and sustainable procurement, Contract management, Category and commodity procurement, procurement as driver of business performance, e-procurement, sustainability and socially responsible procurement, procurement risk management, procurement 4.0 (adoption of i4.0 into procurement)

Strategic Retailing

Strategic planning process for a retail organisation, internal analysis, Competitor analysis, Strategic positioning and differentiation of the retail organisation's market offerings, assessment and evaluation of retailing segments, strategy implementation and control, drivers for and barriers against strategy implementation. Apply a case study approach to understand retailing strategy.

Supply Chain Management 4

Introduction to supply chain management, theories, strategies, practices, determinants, benefits and challenges, public vs private supply chain management, green supply chain management, supply chain performance.

Systems and Project Management for Advanced Diploma (Module 1)

Project management: Concepts, characteristics of the different phases within a project, tools and techniques, management and leadership issues.

Systems and Project Management for Advanced Diploma (Module 2)

Information systems (the purpose and role of information systems); Evaluation and opportunities for the use of information technology and information systems.

Taxation 1 (Module 1)

The student gains a thorough knowledge of the current Income Tax Act and its practical applications, especially to individuals.

Taxation 2 (Module 1)

The student gains a thorough knowledge of the current Income Tax Act and its practical application. Focusing on tax for partnerships, companies, close corporations and labour brokers.

Taxation 2 (Module 2)

The student gains a thorough knowledge of the current Income Tax Act and its practical applications, especially to farmers, Value Added Tax and Capital Gains Tax.

Transport Economics (Module 1)

Transportation's role in the supply chain, transportation's role in the economy; essentials and SA regulations and policy on transportation, transportation modes/models and roles in supply chain/economy, key issues and challenges of transportation, transport technology.

Transport Economics (Module 2)

Intermodal and transportation costing/pricing, transportation outsourcing, 1st, 2nd, 3rd and 4th party logistics, international transportation, monitoring and evaluation of the transport operations; and transportation risk management, relationship management in transportation.

Work Integrated Learning (Diploma in Sport Management)

In Semester 6 of the diploma in Sport Management, students are exposed to workplace-based learning under the supervision of mentors and supervisors at various sports bodies and federations.

