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Logo Launch: Road to Sixty #VUTCanYouFeellt Campaign

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Good afternoon distinguished colleagues, honoured guests, partners of our university, and above all, our vibrant student community.

Today, we stand before you deeply humbled and immensely proud. We gather for a moment that will forever be etched in the history of the Vaal University of Technology (VUT), the unveiling of the logo that will carry us into our diamond jubilee year.

As we walk this Road to 60, we are reminded that VUT is more than buildings, laboratories, and lecture halls. VUT is its people, the pioneers who built this institution, the staff whose dedication sustains it daily, the alumni who carry our name proudly into the world, and the students whose energy and creativity ensure that we remain young and dynamic.

Over six decades, we have endured trials, celebrated victories, and stood resilient through times of change. Every achievement, every graduate, and every innovation has been a step towards this milestone we now approach.

The logo we are unveiling today is not just a piece of design. It is a story told in colour, in shape, and in spirit.

It symbolises our unity as a university family. It represents the resilience that has carried VUT through trials and triumphs. And most importantly, it embodies our aspirations to educate, to innovate, to inspire, and to transform lives.

This emblem will appear on our banners, our social media, our events, and our campaigns, but far more importantly, it must appear in our hearts. It should remind each of us that we are part of something far greater than ourselves.

As we prepare for our 60th anniversary in June 2026, let us not only look back with pride, but also forward with purpose.

The Road to 60 is an opportunity to reimagine VUT for the next generation. It is a chance to strengthen our partnerships, deepen our community impact, and reaffirm our role as a university of access, excellence, and innovation.

I invite every student, every staff member, every alumnus, and every friend of VUT to take ownership of this journey. Let us be bold in our dreams and unwavering in our commitment to building a future where VUT continues to shine as a beacon of knowledge and hope.

Ladies and gentlemen, today's logo reveal is the beginning of a year-long celebration; a celebration not just of years lived, but of lives changed.

Together, let us walk this Road to 60 with pride, with unity, and with joy. The diamond jubilee that awaits us in June 2026 will be as brilliant as the diamond itself, and it will belong to each and every one of us.

At this point we wish to acknowledge the Faculty of Human Sciences, and particularly the Department of Visual Arts & Design, for allowing Graphic Design students to take part in the design of our logo.

Ladies and gentlemen, it is with great pleasure that today we reveal the winning campaign logo - designed by our own Ms Lerato Makhethe. Let's give her a warm round of applause.

The winner will be called to the stage for the cheque handover. At the SAME time, the cold fire, logo, will be revealed.

I thank you.