



DIVISION: Human Sciences

DEPARTMENT: Tourism and Integrated
Communication

POST: Lecturer (Applied Communication)

POST N^o: 1211
PEROMNES GRADE: 08

JOB DESCRIPTION

Key performance areas include but are not limited to:

- **Academic leadership** – Develop and review course materials; teach and assess students at undergraduate and postgraduate levels; prepare a comprehensive teaching and learning portfolio as evidence of compliance with institutional standards; and participate in departmental management activities delegated by the Head of Department, reporting on progress and achievement in the PMC.
- **Research** – Propose and design research concept notes and frameworks for postgraduate research within the field of specialisation; undertake postgraduate supervision and examination; and produce accredited research outputs through publication.
- **Curriculum development** – Contribute to the design, maintenance, and enhancement of curricula within the field of specialisation, ensuring alignment with national standards and industry relevance.
- **Industry relationship building and external engagement** – Establish and maintain relationships with industry through consultation, collaborative research, project proposals, and other partnership opportunities.
- **Community engagement** – Develop and implement community engagement projects and study guides; participate in flagship programmes and initiatives that support the university's social impact agenda.
- **Leadership, university administration, and enhancement** – Contribute to institutional governance, quality assurance processes, and strategic initiatives aimed at advancing academic excellence.
- **Internal processes** – Perform ad hoc duties as assigned by the line manager in support of departmental operations and objectives.

APPLICATION CRITERIA:

Qualification and Experience:

Minimum requirements:

- A Master's degree in Communication Studies, Communication Science, or a related field.
- A minimum of two (2) years' relevant teaching, industry, or professional practice experience.
- Demonstrable evidence of successful curriculum development and academic management, as well as active participation in professional, industry, and/or community activities.
- Sound knowledge and experience in implementing quality assurance requirements within an academic environment.

Added advantage:

- Registration with a recognised professional body will be considered an added advantage.
- Relevant industry or professional practice experience is also recommended.
- Further appropriate qualifications in the field of study, as well as higher education and research training, will be regarded as strong recommendations.

Skills and Competencies:

- Excellent communication, presentation, and teaching skills; strong planning, organising, conceptual, analytical, interpersonal, and problem-solving abilities.

CLOSING DATE FOR APPLICATIONS: 12 November 2025

Application requirements

1. A fully completed prescribed application form, obtainable from www.vut.ac.za.
2. A detailed curriculum vitae (explicitly stating relevant experience or knowledge in the fields mentioned above).
3. Certified copies of all academic records and certificates or degrees.
4. A certified copy of your South African identity document.
5. Current contact details of referees.
6. Applications must be emailed to recruitment9@vut.ac.za. Please quote the post reference and post description in the subject line.
7. No manual applications will be accepted. Incomplete applications, or applications submitted without the application form and required supporting documents, will be disregarded.
8. Only applications submitted using the official VUT application for employment form will be considered.
9. Correspondence will only be entered into with shortlisted candidates. If you do not hear from VUT within three months of the closing date, please regard your application as unsuccessful.

Enquiries may be directed to:

HR Practitioner: Ms Angie Mabona Tel 016 950 9452/ email address: angie@vut.ac.za

Please note

- By submitting your application, you consent to VUT verifying your qualifications and sharing your personal information with the selection panel and other authorised persons involved in the recruitment process. Candidates with foreign qualifications must submit a South African Qualifications Authority (SAQA) certificate of evaluation. VUT is an equal opportunity and affirmative action employer. In compliance with the Employment Equity Act No. 55 of 1998 (as amended), and in line with its Employment Equity Plan and Recruitment Policy, preference will be given to suitably qualified candidates from designated groups, specifically African, Coloured, and persons with disabilities.
- VUT reserves the right not to make an appointment.

