



DIVISION: HUMAN SCIENCES

DEPARTMENT: TOURISM AND INTEGRATED
COMMUNICATION

POST: PART-TIME SENIOR LECTURER
PUBLIC RELATIONS

PEROMNES GRADE: 7

JOB DESCRIPTION

Key performance areas include but not limited to:

- Academic leadership – Teach and assess at undergraduate/postgraduate levels; Develop curriculum in applicable field of specialisation, influence the development, maintenance, and control in field of specialisation.
- Research – Undertake post-graduate research in field of specialisation, provide accredited research outputs and undertake post-graduate supervision and examination.
- Industry relationship building – Liaise with industry including consultation work/collaborative research and plan.
- Community engagement – Participate in community flagship programme/projects.
- Administration – Conduct student and academic administration and reporting duties in line with responsibility
- Internal process – Conduct ad-hoc duties as assigned by the line-manager.

APPLICATION CRITERIA:

Qualification and Experience:

- A completed PhD in Public Relations/Journalism/Communication Studies/Strategic Communication or relevant field.
- Minimum of five years teaching, learning, or at least five years industrial or practice relevant experience.
- Relevant research experience will be an added advantage.
- Disabled candidates will not be excluded.

Skills and Competencies:

Excellent communication and presentation skills, excellent teaching skills, planning and organising skills, conceptual skills, analytical ability, interpersonal skills, and problem-solving skills.

CLOSING DATE FOR APPLICATIONS: 14 November 2025

Application requirements

1. A fully completed prescribed application form, obtainable from www.vut.ac.za.
2. A detailed curriculum vitae (explicitly stating relevant experience or knowledge in the fields mentioned above).
3. Certified copies of all academic records and certificates or degrees.
4. A certified copy of your South African identity document.
5. Current contact details of referees.
6. Applications must be emailed to recruitment9@vut.ac.za. Please quote the post reference

- and post description in the subject line.
7. No manual applications will be accepted. Incomplete applications, or applications submitted without the application form and required supporting documents, will be disregarded.
 8. Only applications submitted using the official VUT application for employment form will be considered.
 9. Correspondence will only be entered into with shortlisted candidates. If you do not hear from VUT within three months of the closing date, please regard your application as unsuccessful.

Enquiries may be directed to:

HR Practitioner: Ms Angie Mabona, Tel 016 950 9452 / email address: angie@vut.ac.za

Please note

- By submitting your application, you consent to VUT verifying your qualifications and sharing your personal information with the selection panel and other authorised persons involved in the recruitment process. Candidates with foreign qualifications must submit a South African Qualifications Authority (SAQA) certificate of evaluation. VUT is an equal opportunity and affirmative action employer. In compliance with the Employment Equity Act No. 55 of 1998 (as amended), and in line with its Employment Equity Plan and Recruitment Policy, preference will be given to suitably qualified candidates from designated groups, specifically African, Coloured, and persons with disabilities.
- VUT reserves the right not to make an appointment.

